CIRP FRESHMAN SURVEY
Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University’s 2018 first-time, full-time entering students. Over 1,400 incoming first-year students completed the survey during orientation resulting in an 84% response rate.

REASONS FOR CHOOSING CHAPMAN
Percent reporting “Very Important” reason

- **67%** Good Academic Reputation
- **63%** A Visit to Campus
- **63%** Graduates Get Good Jobs
- **59%** Offered Financial Assistance
- **52%** Wanted a College About Chapman’s Size
- **45%** CU Graduates Make a Difference in the World

HOW MANY MILES IS CU FROM YOUR PERMANENT HOME?

- Over 500: **35%**
- 101-500: **23%**
- 11-100: **32%**
- 10 or less: **9%**

CHAPMAN UNIVERSITY WAS?

- First Choice College: **52.1%**
- Second Choice College: **26.6%**
- Third Choice College: **13.7%**
- Other: **7.5%**

WHY GO TO COLLEGE AT ALL?
Percent Reporting “Very Important” Reason

- **86.8%** Learn about things that interest me
- **80.7%** Get a better job
- **75.9%** Gain GE and appreciation of ideas
- **75.7%** Get training for a specific career
- **64.3%** Make more money
- **57.2%** Make me a more cultured person
- **48.4%** Prepare for graduate/professional school
- **26.4%** To please my family

COLLEGE EXPECTATIONS
Percent reporting “Very Good Chance”

- **57.4%** Participate in Student Clubs/Groups
- **51.3%** Study Abroad
- **44.9%** Get a Job to Help Pay College Expenses
- **30.0%** Get Tutoring Help
- **22.9%** Join a fraternity/sorority

COLLEGE PERCEPTIONS
Percent reporting “Agree Somewhat” or “Agree Strongly”

- **79.1%** Colleges should prohibit racist/sexist speech on campus
- **50.6%** Colleges have the right to ban extreme speakers from campus

CIVICALLY ENGAGED
Percent reporting “Occasionally” or “Frequently”

- **91%** Performed volunteer work
- **72%** Voted in a student election
- **54%** Helped raise money for a cause or campaign
- **80%** Helping others in difficulty
- **52%** Helping promote racial understanding
DIVERSITY-RELATED STRENGTHS
Percent reporting “A Major Strength” or “Somewhat Strong”

91% Ability to work cooperatively with diverse people
84% Tolerance of others with different beliefs
69% Ability to discuss and negotiate controversial issues
68% Openness to having own views challenged

DIVERSITY-RELATED BELIEF
Percent reporting “Agree” or “Agree Strongly”

77% Chapman University is an institution that values diversity

ACADEMIC GOALS
Percent reporting “Essential” or “Very Important”

95% Expect to graduate college in 4 years or less
43.2% Plan to Pursue a Master’s Degree
15.1% Plan to Pursue a Doctorate Degree
8.5% Plan to Pursue a Medical Degree
3.9% Plan to Pursue a Law Degree

RESEARCH INCLINATION
Percent reporting “Somewhat Agree” or “Agree”

52% I am interested in getting involved on a research project with a faculty member.

Will you pursue a science-related research career?

6.7% Definitely Yes
17.8% Uncertain
33.8% Definitely No
11.6% Probably Yes
30.1% Probably No

LIFE GOALS
Percent reporting “Essential” or “Very Important”

82% Being very well off financially
80% Helping others in difficulty

SOCIAL MEDIA
Which social media platform do you use the most?

Instagram 49.4%
Snapchat 41.7%
Facebook 3.4%
Twitter 5.4%

How confident are you that you can:
Percent reporting “Very” or “Absolutely”

74.0% Ask relevant questions
60.7% Identify what is known and not known about a problem
51.2% Explain the results of a study
44.7% Integrate results from multiple studies
44.7% Understand scientific concepts
44.2% See connections between different areas of science and mathematics
43.4% Determine how to collect appropriate data
42.5% Generate a research question
36.8% Use technical science skills (use of tools, instruments, and/or techniques)
31.4% Use scientific literature to guide research

Prepared by: Chapman’s Institutional Research Office
Chapman.edu/ciro