2017 CIRP FRESHMAN SURVEY
Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University’s 2017 first-time, full-time entering students. Over 1,400 incoming first-year students completed the survey during orientation resulting in an 87% response rate.

REASONS FOR CHOOSING CHAPMAN
Percent reporting “Very Important” reason

65% Good Academic Reputation
61% A Visit to Campus
60% Offered Financial Assistance
58% Graduates Get Good Jobs
52% Wanted a College About Chapman’s Size

WHY GO TO COLLEGE AT ALL?
Percent Reporting “Very Important” Reason

50.9% Prepare for graduate/professional school
59.4% Make me a more cultured person
70.2% Make more money
76.6% Gain GE and appreciation of ideas
78.8% Get training for a specific career
81.0% Get a better job
88.1% Learn about things that interest me

HOW MANY MILES IS CU FROM YOUR PERMANENT HOME?

7% 10 or less:
35% 11–100:
23% 101–500:
36% Over 500:

COLLEGE EXPECTATIONS
Percent reporting “Very Good Chance”

30% Join a Fraternity/Sorority
55% Participate in Student Clubs/Groups
52% Study Abroad
46% Get a Job to Help Pay College Expenses
52% Communicate Regularly with Your Professors
**DIVERSITY-RELATED STRENGTHS**
Percent reporting “A Major Strength” or “Somewhat Strong”
- **91%** Ability to work cooperatively with diverse people
- **83%** Tolerance of others with different beliefs
- **73%** Ability to discuss and negotiate controversial issues
- **82%** Ability to see the world from someone else’s perspective
- **68%** Openness to having own views challenged

**DIVERSITY-RELATED BELIEF**
Percent reporting “Agree” or “Agree Strongly”
- **74%** Chapman University is an institution that values diversity

**CIVICALLY ENGAGED**
Percent reporting “Occasionally” or “Frequently”
- **89%** Performed volunteer work
- **51%** Helped raise money for a cause or campaign

**ACADEMIC GOALS**
- **93%** Expect to graduate college in 4 years or less
- **41.3%** Plan to Pursue a Master’s Degree
- **12.8%** Plan to Pursue a Doctorate Degree
- **8.5%** Plan to Pursue a Medical Degree
- **4.9%** Plan to Pursue a Law Degree

**RESEARCH INCLINATION**
Percent reporting “Somewhat Agree” or “Agree”
- **51%** I am interested in getting involved on a research project with a faculty member.

**TECHNOLOGY AND SOCIAL MEDIA**
- **96%** Came to Chapman with their own laptop
- **33%** Spend 11 or more hours a week on social media

**CAREER GOALS**
Percent reporting “Essential” or “Very Important”
- **64%** Becoming an authority in my field
- **64%** Obtaining recognition from my colleagues for contributions to my specific field
- **53%** Becoming successful in a business of my own
- **27%** Becoming accomplished in one of the performing arts

**TECHNOLOGY AND SOCIAL MEDIA**
Which social media platform do you use the most?
- Snapchat **46.0%**
- Instagram **39.1%**
- Facebook **7.8%**
- Twitter **5.9%**
- Tumblr **1.2%**

**How confident are you that you can:**
Percent reporting “Very” or “Absolutely”
- **71.4%** Ask relevant questions
- **60.0%** Identify what is known and not known about a problem
- **53.6%** Explain the results of a study
- **48.2%** See connections between different areas of science and mathematics
- **44.9%** Integrate results from multiple studies
- **43.8%** Understand scientific concepts
- **42.2%** Determine how to collect appropriate data
- **39.4%** Use technical science skills (use of tools, instruments, and/or techniques)
- **38.2%** Generate a research question
- **30.4%** Use scientific literature to guide research

**Science Self-Concept**
Percent reporting “Agree Somewhat” or “Strongly Agree”
- **43.9%** I derive great personal satisfaction from working on a team that is doing important research
- **19.9%** I feel like I belong in the field of science
- **12.4%** I think of myself as a scientist

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