2015 FIRST TIME FRESHMEN
Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2015 first-time, full-time entering students. Over 1,100 freshmen completed the survey during Orientation resulting in an 81% response rate.

REASONS FOR CHOOSING CHAPMAN
Percent reporting “Very Important” reason

- **69%** Good Academic Reputation
- **62%** Offered Financial Assistance
- **61%** Graduates Get Good Jobs

CHAPMAN UNIVERSITY WAS?
- First choice college: 54.9%
- Second choice college: 28.5%
- Third choice college: 10.1%
- Other: 6.6%

WHY GO TO COLLEGE AT ALL?
- Prepare for graduate/professional school: 45.8%
- Make me a more cultured person: 54.3%
- Make more money: 66.2%
- Gain GE and appreciation of ideas: 70.4%
- Get training for a specific career: 75.0%
- Get a better job: 84.2%
- Learn about things that interest me: 87.9%

FINANCING COLLEGE

- **66%** Have Concerns About Their Ability to Finance College
- **76%** Report Receiving Merit Based Scholarships
- **79%** Plan to Cover Part of Their 1st Year College Expenses With Aid that Does Not Need to be Paid Back

COLLEGE EXPECTATIONS
Percent reporting “Very Good Chance”

- **60%** Participate in Student Clubs/Groups
- **58%** Study Abroad
- **28%** Work on a Professor’s Research Project
- **47%** Get a Job to Help Pay College Expenses
Expect to graduate college in 4 years or less

44% Plan to Pursue a Master’s Degree
11% Plan to Pursue a Doctorate Degree

DIVERSITY-RELATED STRENGTHS
Percent reporting “A Major Strength” or “Somewhat Strong”

- 90% Ability to work cooperatively with diverse people
- 85% Tolerance of others with different beliefs
- 80% Ability to see the world from someone else’s perspective
- 69% Ability to discuss and negotiate controversial issues
- 65% Openness to having own views challenged

DIVERSITY-RELATED BELIEFS
Percent reporting “Agree Strongly” or “Agree Somewhat”

- 14% Racial discrimination is no longer a major problem in America
- 79% Colleges should prohibit racist/sexist speech on campus
- 91% Same-sex couples should have the right to legal marital status
- 97% Women should receive the same salary and opportunities for advancement as men

CAREER GOALS
Percent reporting “Essential” or “Very Important”

- Developing a meaningful philosophy of life: 48.2%
- Improving my understanding of other countries and cultures: 64.9%
- Raising a family: 72.8%
- Helping others who are in difficulty: 75.7%
- Becoming successful in a business of my own: 63.1%
- Obtaining recognition from my colleagues for contributions to my special field: 61.3%
- Becoming an authority in my field: 47.5%
- Being well off financially: 86.0%

PERSONAL GOALS
Percent reporting “Essential” or “Very Important”

Prepared by: Chapman’s Institutional Research Office
chapman.edu/chancellor/crio