



INSTITUTIONAL RESEARCH AND DECISION SUPPORT

Institutional Research and Decision Support (IRADS) is the source of official university statistics. IRADS equips administrators, staff and faculty with data to support planning, policy development and decision making to advance student success and further the overall mission of the university. The office staff serve as data coaches and consultants partnering with the Chapman community to gather, interpret and transform data into insightful and actionable information for informed decision making.

MISSION

To serve the Chapman community by providing accurate, timely and actionable data that informs decisions and improves student success.

VISION

To help all members of the Chapman community be informed decision-makers who are insightful, curious and proactive.

To empower information and data users across campus to identify opportunities for meaningful change and improvement.

HISTORY

The institutional research function was formally institutionalized in 2001 with the hiring of a director and the creation of Chapman's Institutional Research Office (CIRO) within the Office of the Provost. In 2020, the office name was changed to Institutional Research and Decision Support to reflect the increasing demand for data to make decisions, as well as to align with the most recent models, trends, and innovations for practitioners in the field.

IRADS 2024-29 STRATEGIC PRIORITIES



WHAT IS DECISION SUPPORT?

Decision support focuses on helping a broad range of institutional stakeholders find timely and actionable data or information to make sound and informed business decisions, solve problems or make short- or long-term plans to support student success and institutional effectiveness. To that end, IRADS will:

- Participate collaboratively in the decision-making process.
- Foster/cultivate a data culture at Chapman University.
- Proactively engage with the campus community.

Standard 4.2: The institution has institutional research capacity consistent with its purposes and characteristics. Data are disseminated internally and externally in a timely manner, and analyzed, interpreted, and incorporated in institutional review, planning, and decision-making. Periodic reviews are conducted to ensure the effectiveness of the institutional research function and the suitability and usefulness of the data generated.



STAFF

The IRADS Office is staffed by 4 FTE and 3 student workers. All full-time staff are members of the Association for Institutional Research (AIR), a national professional organization that sets standards for IR professionals and provides opportunities for professional development and skill development.

WHAT WE DO

- Support decision making, planning, institutional effectiveness, policy formulation through collaborations and organizing, analyzing, interpreting, and disseminating institutional information
- Administer and analyze institutional-level survey research
- Respond to internal data requests
- Calculate official retention and graduation rates for the university
- Complete external federal, marketing and ranking surveys
- Provide data literacy opportunities for staff
- Develop Power BI dashboards to support student success



IPEDS Integrated Postsecondary
Education Data System



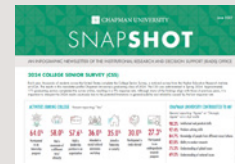
ASSOCIATION
FOR INSTITUTIONAL
RESEARCH



DECISION SUPPORT TOOLS & SERVICES

SURVEYS

Chapman's comprehensive survey schedule includes "home grown" surveys and national benchmarking surveys for students, staff and faculty. Results are shared with senior administration and the wider campus community to use for planning, decision-making, and to inform committee work. All surveys are scheduled on the **Master Calendar of Survey Activity** maintained by IRADS.



INSTITUTIONAL DATA RESOURCES

Student Enrollment
Count and enrollment distribution of students at Chapman University for the most recent five academic school years are presented below.

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	7434	7714	7869	7874	7711
Master's	5210	5174	5111	5087	5069
Doctor Physical Therapy	243	240	234	237	239
Joint Doctor	454	458	433	421	404
Ph.D.	187	151	144	132	122
Doctor of Pharmacy	271	248	222	205	210
Non-degree Seeking (GR)	1	6	1	5	3
Credentialed Only	1	0	0	0	0
Total	9761	9991	10014	9961	9760

Data Request Form

Complete the following form. Asterisked fields are required. Your request may be delayed if not enough information is provided in the form to determine your legitimate educational interest in the information you are requesting.

Student Privacy is important. For a comprehensive explanation of FERPA-governed privacy rights visit [Office of the Registrar website](#).

☐ I have verified that this data I am requesting is not already available on the Datamart website. Please review the [Institutional DataMart](#) before proceeding with your request.

Requester Name *

Requester Email *

Panther Analytics

Panther Analytics is Moving to Power BI!

Coming soon, new versions of the reports will display the same data with an updated look and more streamlined access through SSO. [Read about the upcoming transition in our blog post](#) to find out what to expect.

Off-Campus Access

Students in Programs
Student Enrollment »
Enrolled Student Contact List »
See all Students in Programs reports »

Chapman Census Data
Institutional DataMart (Census) »

DATA@CHAPMAN

Visit Chapman's central source for data resources, reports and best practice. While there explore the university's data dictionary, data systems, data tools and learn how to make a data request.



HOW ARE WE DOING?

In 2023, an office satisfaction/needs assessment survey was administered to explore the effectiveness of the institutional research function, the usefulness of the data generated by the office, and to explore needs of the campus.

- 88%** The information received is dependable. (Percent "Agree" or "Agree Strongly")
- 82%** The information received is useful for decision making. (Percent "Agree" or "Agree Strongly")
- 94%** Staff are knowledgeable. (Percent "Agree" or "Agree Strongly")
- 95%** Staff are courteous and friendly. (Percent "Agree" or "Agree Strongly")
- 40%** Have used CU's Student Services Satisfaction Survey results for planning, decision making, assessment, accreditation, and/or marketing/promotion.



Overall Satisfaction: 98%

(Percent "Very Satisfied," "Satisfied," or "Somewhat Satisfied")

IRADS STAFF

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Director

Robert Pankey
Assistant Director

Carlos Henderson, Ph.D.
Senior Research Analyst

Natalie Nazareno
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OFFICE LOCATION:
415 E. Walnut Ave.



OFFICE HOURS

IRADS holds office hours regularly. Bring a draft of your survey, data tables, program review questions, or come by to talk to us about a project you anticipate may require some data/survey. To request a meeting with an IRADS team member, or invite us to one of your department/office meetings, email irads@chapman.edu or go to IRADS appointment booking page:



In-person visits to meet the team and get to know our services are welcome!