Compliance Week 2022

REAL VS REEL

Can you separate the facts from fiction?
An ambitious, young, Vice President of a mid-level paper company wants his employees to count their face to face sales as website sales. This is so that the website looks like it is successful.

College basketball coach, Pete Bell, paid “blue chip” prospects to play at his university. He later confessed to this and the college was suspended from tournament play for 3 years.

A university professor’s Ph.D. is revoked after her findings on violent video games are questioned. This was due to irregularities in some of the variables of the data set.

A dropout fakes his college credentials to earn a lucrative tutoring position with a wealthy family. He uses this position to get the rest of his family employed under false pretenses.

Two brothers hijacked 8 million email addresses from students in 2,000 colleges. They used this info to run email marketing spam campaigns.