



**School of Communication**

**MS in Strategic Communication**

**DRIVEN TO INNOVATE,  
INSPIRED BY CHAPMAN**



**[Chapman.edu/communication](http://Chapman.edu/communication)**

## MS IN STRATEGIC COMMUNICATION

At Chapman University, we inspire students to innovate in communication. Our Master of Science in Strategic Communication is the only evidence-based program of its kind in Southern California. Students learn to channel that spirit of innovation into strategic communication across fields such as business, health promotion and prevention, and social justice.



The Master of Science degree is, first and foremost, a research degree. Our students develop strong research and analytical skills to examine and craft messaging that influences individual, institutional, and public audiences.

We place particular emphasis on communication in strategic areas such as interpersonal relationships, organizational communication, political communication, health campaigns and interventions, civil discourse, intercultural communication, and health messaging in media and entertainment.

Join us to learn how to become an effective, strategic communicator who creates lasting impact. In Chapman's School of Communication, we think strategically and connect meaningfully.

For more information or to apply, visit  
**[chapman.edu/communication](http://chapman.edu/communication)** or call 1-888-CU-APPLY.  
 One University Drive ■ Orange, California 92866

## PROGRAM SPECIFICS

One-year or two-year options  
 30-credit program  
 Fall start

## CAREER PATHS

Market research companies  
 Hospitals  
 Public health departments  
 Government agencies  
 Community organizations  
 Non-Profit organizations  
 Foundations  
 Marketing, advertising,  
     public relations agencies  
 Insurance companies  
 Biotech companies  
 Academia  
 Ph.D. programs  
 Medical school  
 Dental school

## CONTACT INFORMATION

[gradprogramsoc@chapman.edu](mailto:gradprogramsoc@chapman.edu)

