

Album Art Assignment

Locate one image specifically connected to an album of music and analyze how this image relates to both the album's musical aesthetic and cultural significance. In 900-1,200 words, determine a central argument concerning your image and develop a thesis-driven review based in research and an analysis of the image's formal use of visual rhetoric. You are to imagine your audience is that of art historians and music studies scholars, an audience which may be skeptical of the intellectual content of contemporary album artwork. You must convince your reader of an important cultural issue your chosen album addresses. You must reference one of our class readings and incorporate one outside scholarly source. Include a works cited page, as well as the image (or a link to the image) you choose to discuss. This assignment must be posted on Blackboard by the date and time listed below in the course schedule. We will spend time in class workshopping your work; this class session is also indicated below in the course schedule. Have a draft completed by this class session for workshopping. Your ability to workshop your piece and assist others in class will factor into your participation for that day.

Consider discussing one of the following elements of design: line, color, pattern, shape, space, depth, value, contrast, saturation, content, juxtaposition, detail, coherence, unity, emphasis, movement, typography, texture, scale, balance, harmony, symbolism, connotation... etc.

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- Submitted assignment on time
 Between 900 - 1,200 words
- Follows MLA formatting (12 point font, double-spaced throughout, headings)
 Present for class workshop, or obtained another form of peer review
 Includes a Works Cited page and the discussed images

Student Learning Outcome	Demonstrates Strong Capacity with the Learning Outcome	Demonstrates Capacity with the Learning Outcome	Demonstrates Development Towards the Learning Outcome	Demonstrates a Need for Continued Experiences to Develop the Learning Outcome
Establishes active, genuine, and responsible authorial engagement				
Communicates a purpose – an argument or other intentional goal				
Develops argument/content with an internal logic/ organization				
Demonstrates an understanding of visual rhetoric elements				
Composes with a voice and tone appropriate to their purpose and intended audience				
Relevant sources – incorporates scholarly voices and rhetorically chosen information effectively				