

Student Learning Outcome	Demonstrates Capacity with the Learning Outcome	Demonstrates Development Toward the Learning Outcome	Demonstrates a Need for Continued Experiences to Develop the Learning Outcome	Not Applicable in this Assignment
Establishes active, genuine, and responsible authorial engagement				
Communicates a purpose—an argument or other intentional point/goal				
Invokes a specific audience				
Develops the argument/content with an internal logic – organization				
Integrates references, citations, and source material logically and dialogically, indicating how such forms of evidence relate to each other and to the author’s position				
Composes the text with: <ul style="list-style-type: none"> • A style or styles appropriate to purpose and intended audience 				
<ul style="list-style-type: none"> • A consistent use of the diction appropriate to the author’s topic and purpose 				
<ul style="list-style-type: none"> • The ability to establish and vary authorial voice(s) and tone(s) 				
<ul style="list-style-type: none"> • A choice of form(s) and genre(s) appropriate to purpose and audience. These forms and genres may be digital and/ or multi-modal 				
<ul style="list-style-type: none"> • Rhetorically effective use of document design 				