



**TIM DEISLER**

*B.A. Communication Studies*

*Minor: University Honors*

*Mentor: Edward Dana, Ph.D.*

## Beckman 204

### More Than Just a Game

Ever wonder why sports -- and team -- seem to have such control and influence over fans? Even nations come to a standstill when a sporting event that is directly tied to their national identity is at stake. This presentation will explore the lure and mysticism peculiar to a sports fan. Why do people identify with one team or another -- and why do they become so attached? Major events, such as March Madness, the Super Bowl, the Olympics, the World Cup, and Usain Bolt's races, will be examined.