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Pun Intentional

Puns. How did they get here? Where are they going? Although often underappreciated in its uses today, puns remain one of the most impressively complex manipulations of the English language. Puns can appear anywhere, from Shakespeare to knock-knock jokes, but they are not quite as easy to create. The work in creating puns is often misunderstood or unappreciated. Inspiration, recognition, association, and context are all integral in the punning process. My foolproof process to pun-making will not only offer you a newfound appreciation for the art form of punning, but will have you improvising like a true punslinger in no time. Join me as I explore the limitless pun-potential all around us, also known as the limitless puntential.