

Beckman 204



JEFF BLACK

*B.F.A. Television & Broadcast
Journalism*

*Minors: Communication
Studies, University Honors*

Mentor: Peter Weitzner, M.A.

**Going, Going, Gone.
The Past, Present and Future of Sports
Broadcasting and Reporting**

American culture has always had a fascination with sports. The insatiable desire for information led to the rise of sports journalism. Early on, sports journalists had unparalleled access to, and an unspoken bond with, players. Over time, this relationship began to fade. Suddenly, players were making infinitely more than the journalists covering them, creating a dual sense of mistrust. The digital age adds a new wrinkle to the dynamic as new media sites eliminate the journalist as the only means of transmitting information. I will look at the dynamics between journalists and players and how this relationship mirrors both the values of American culture and a love affair between America, its sports stars and the men in the middle who wrote the news.