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JOIN US ON "OUR PATH TO GREATNESS"

Even after seven years as president of Chapman University, I continue to be inspired by the students, research and creative activity that fuel our university's momentum as a nationally ranked center for teaching and research. I'm excited to share with you our most recent progress and our vision for continuing on our path to even greater prominence as we rise to become one of the nation's top academic institutions.

With the enclosed brochure, we provide the year-one update to Chapman's 2023-2028 Strategic Plan, "Our Path to Greatness." At the heart of the plan is our commitment to our students, faculty and community. By concentrating our efforts on providing a personalized education of distinction for our students and enhancing resources and support for our faculty, we will continue to deliver on the promise of helping our communities near and far rise to the challenges of a changing world.

As you learn about the strategies that are propelling our achievement as an institution at the cutting edge of scholarship and teaching, I hope you will be as inspired by this university as I am. To learn more about our progress along Chapman's path to greatness, visit [chapman.edu/strategicplan](https://www.chapman.edu/strategicplan).

With gratitude,



Daniele C. Struppa
President, Chapman University

OUR PATH TO GREATNESS

STRATEGIC PLAN 2023-2028
YEAR ONE UPDATE



CHAPMAN UNIVERSITY



DELIVERING ON THE PROMISE OF CHAPMAN'S GREATNESS



Daniele C. Struppa, President

In February, Chapman University gathered for our annual State of the University address, a special tradition when the Chapman community comes together to recognize the university's achievements over the past year and look toward our future.

In early 2023, we launched our new five-year Strategic Plan, "Our Path to Greatness," the foundation of which is supported by five key priorities that will ensure that Chapman continues to thrive for generations to come. These include commitments to academic and organizational excellence, an

expansion of our graduate health sciences, campus projects aimed at enhancing campus living and learning communities, and an ambitious comprehensive campaign that seeks to grow our endowment to \$2 billion by 2037.

To ensure our success, we've set up many milestones along the way. Key accomplishments met in year one of "Our Path to Greatness" include:

- Launched a program to increase full-time faculty density
- Implemented programs to enhance our course catalogue and registration processes
- Made progress towards becoming a Hispanic Serving Institution
- Completed and launched several capital projects
- Achieved our most successful fundraising year in the university's history
- Sustained endowment growth



Learn more about the success of year-one of our Strategic Plan at chapman.edu/strategicplan.

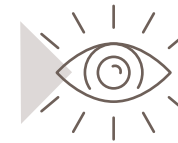
Over the past 20 years, Chapman has evolved from a regional teaching college into a nationally ranked university renowned for both teaching and research. The university's continued momentum over the coming years will propel us to become one of the top institutions in the country, and the current Strategic Plan provides the elements to make that vision a reality.

Each priority within the Strategic Plan reflects our shared ambition to transform lives, accelerate innovation and inspire academic excellence here at Chapman, in our community and across the globe. I hope you will join in our enthusiasm as we collectively work toward the full measure of Chapman's greatness.



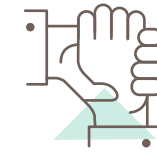
MISSION

The mission of Chapman University is to provide a personalized education of distinction that leads to inquiring, ethical and productive lives as global citizens.



VISION

Chapman University will be a student-centered institution, recognized nationally and internationally as a center of academic and personal excellence that prepares our students to contribute to a global society.



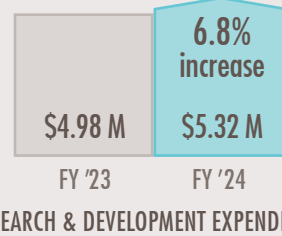
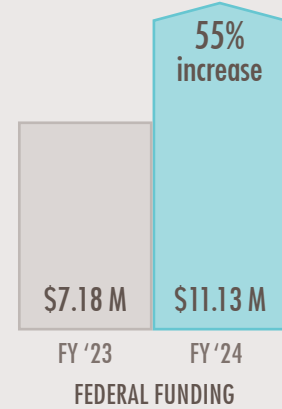
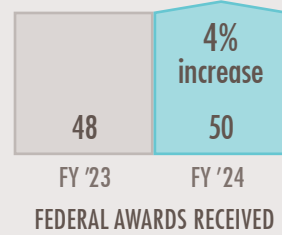
CENTRAL COMMITMENTS

The mission of Chapman University is accomplished through these central commitments:

- Create stimulating learning environments for a diverse population.
- Recruit and retain an outstanding faculty that cherishes teaching, research and creative activity as primary professional commitments. These faculty members also strive to build a creative intellectual community in which students and faculty share a commitment to an inquiring life and the pursuit of knowledge.
- Offer curricula that integrate liberal arts and professional learning to foster independent and critical thinking, effective communication and an international perspective.
- Create learning, living and working environments that foster diversity, multiple perspectives and the free exchange of ideas.
- Affirm our openness to diverse religious, spiritual, political and ethical traditions.
- Encourage the linkage between a life of learning, and service and vital interaction of the university with our wider communities.
- Devote resources in a fiscally responsible manner to support outstanding teaching, scholarship and learning, and develop facilities that enhance the living and learning environments.

STRATEGIC PRIORITIES

ACADEMIC EXCELLENCE



ACADEMIC EXCELLENCE



- Launched a new college-based academic advising program with dedicated academic advisors for students and faculty in each college.
- Implemented a dashboard to track our progress toward becoming a Hispanic Serving Institution (HSI).
- Launched the Support of Open Access Research and Scholarship (SOARS) program to aid open-access research for junior-level faculty.



EXPANDING GRADUATE HEALTH SCIENCE PROGRAMS



- Leveraging predictive analytics to ascertain regional demand for existing and potential programs and critically needed health care specializations.

EXPANDING GRADUATE HEALTH SCIENCE PROGRAMS

By 2060, one in three Orange County residents will be over the age of 65. This region not only needs more health care workers, it also needs professionals trained to serve an aging population. Chapman's Health Sciences programs are using predictive analytics to guide curriculum to meet health care needs now and in the future.



ORGANIZATIONAL EXCELLENCE



- Established the Provost's Organizational Fund to support projects proposed by faculty, staff and/or administrators that will enhance organizational effectiveness and efficiency and improve processes.
- Implemented Facilities Use and Event Policy that optimizes campus resources and fosters a favorable atmosphere for learning, research and other institutional endeavors.
- Assembled a faculty governance subcommittee to collaboratively review and provide feedback for program reviews and standardized and scheduled co-curricular program reviews through 2033.
- Provided secure and reliable access to AI tools through the implementation of Enterprise Bing Chat, offering productivity enhancements to faculty and staff.



CAMPUS PROJECTS ENHANCING COMMUNITY-BUILDING



- Completed the state-of-the-art Sandi Simon Center for Dance.
- Began renovations on the historic Killefer building.
- Completed the Campus Center and Student Plaza at Chapman's Rinker Health Science Campus.
- Purchased and began conversion of Chapman Court student apartments.
- Completed expansion of the Hilbert Museum of California Art.

CAMPUS PROJECTS ENHANCING COMMUNITY-BUILDING

The Hilbert Museum is home to one of the world's largest collections of California narrative art, offering 26 galleries for more than 5,000 pieces in the growing Hilbert Collection. The museum features a cafe, which opens to the Janet Hilbert Arts Courtyard.



COMPREHENSIVE CAMPAIGN



- Launched the public phase of the comprehensive campaign, Inspire: The Campaign for Chapman University, with the goal to raise \$500 million by 2028.
- Reached \$370 million by the end of the first year of the public phase.
- Experienced a record-breaking fundraising year in 2022-2023.
- Successfully completed the Gifts of Chapman campaign, securing 18 transformational gifts over 12 months to help build Chapman's future.
- Secured naming gifts and endowments for academic colleges, schools and centers to support academic excellence.
- Established several new endowed, named faculty professorships and chairs in a variety of disciplines.
- Created endowments to support students facing financial hardship, funding the Panther Food Pantry and the Student Hardship Assistance Fund.
- Raised tens of millions of dollars to support faculty research and programs as well as student scholarships.
- Raised support for transformational campus projects that elevate the work of our students and faculty and enhance our community.



COMPREHENSIVE CAMPAIGN

Inspire: The Campaign for Chapman University has the ambitious goal of raising \$500 million by 2028 to accelerate innovation, transform lives and drive academic excellence. The campaign fuels the work of the university's Strategic Plan by providing resources for research and faculty recruitment, scholarships and student support and campus enhancements. Inspire propels the university's momentum for the future as a nationally ranked R2 university of distinction.



DRIVEN BY
CURIOSITY

INSPIRED BY
CHAPMAN



Inspire the future of Chapman. Learn
about our comprehensive campaign at
chapman.edu/inspire.



Chapman.edu/strategicplan