



CHAPMAN UNIVERSITY
JOURNALISM

“News is what someone wants suppressed. Everything else is advertising.”

-Katharine Graham, American Publisher

The Journalism Program is housed in the English Department of the Wilkinson College of Arts, Humanities and Social Sciences, reflecting its commitment to critical thinking, research, skeptical inquiry, effective writing, accountability reporting, narrative nonfiction and digital and visual storytelling. Students learn the theory and practice of journalism in lecture courses and innovative workshops that support independent, student-led, faculty guided digital

campus publications. Through a unique partnership with Orange County’s nonprofit news agency Voice of OC, journalism work with faculty and professional editors to master the core critical thinking, research, writing and digital skills they need to succeed in today’s modern media environment. English students can pursue a Journalism Area of Study, or a Minor in Journalism or Visual Journalism.



Integrated

Publications

Journalism students write for numerous campus publications including the independent student-led digital daily Prowl; the monthly magazine Chapbook; and the Panther, the university-run campus weekly newspaper. Students enrolled in the journalism program learn the theory and practice of journalism in innovative workshops that support independent, student-led, faculty guided digital campus publications. Through a unique partnership with Orange County's only nonprofit news agency, VOICE OF OC, students work with faculty and professionals to master the core critical thinking, research, writing and digital skills they need to succeed in today's modern media environment. The Panther weekly newspaper, supervised by the Dean of Students and unaffiliated with the journalism program, is a place students can practice the skills they learn in the classroom.

Individual

Career Development

The Career Development Center Advisor for Wilkinson College of Arts, Humanities and Social Sciences works with a dedicated journalism faculty member to help students find, prepare for, and submit applications for media internships and jobs. Some of the careers our graduates have pursued successfully include national media strategist, public relations executive, deputy district attorney, professor of political science, teacher, minister, reporter, editor, social worker, entrepreneur, graphics designer and myriad positions in digital, daily and broadcast journalism.

▼ *Prof. Susan Paterno and students visit L.A. Times.*



Internships and Jobs

Journalism students have earned internships and jobs at media companies nationwide and in the UK, including Conde Naste London, Forbes, TMZ, CBS News, ABC, CBS and NBC News, National Public Radio, Vox, Vice, Los Angeles Times, Warner Brothers, Prevention Magazine (NYC), Blizzard Entertainment, Seeker Media, A&E Networks UK, Getty Images UK, Curbed LA, Variety, Hollywood Reporter, Orange County Register, Voice of OC, OC Weekly, Dateline NBC, Elle Décor, Disney Imagineering, Nashville Tennessean, Yomiuri Shimbun, Japan's largest daily, Women's Wear Daily, Long Beach Press Telegram, San Diego Union Tribune, Las Vegas News and Review, Seventeen Magazine, Entrepreneur Magazine, Orange Coast Magazine, Orange County Business Journal, KCET and KQED (PBS affiliates) and KPCC and KCRW (NPR affiliates), Saatchi & Saatchi, Austin Chronicle, Lake Tahoe Daily Journal.

Awards, Fellowships and Graduate School

Journalism students win prestigious national and regional awards and fellowships, including the California Press Foundation, Teach for America, the Dow Jones internships in editing, the Georgetown University's Institute on Political Journalism Internship and Orange County Press Club Scholarships. They earn graduate degrees, and have been accepted by University of Arizona, University of North Carolina, University of California, University of Colorado, George Washington University and University of Minnesota School of Law, among others.

▼ *L.A. Times Photo Editor Prof. Hal Wells assists students.*



Scholarships

We encourage qualified incoming freshmen and transfer students to apply for a Talent Award in journalism, up to \$5,000 annually added to university-awarded merit and financial aid. To qualify, students submit applications that include resume, cover letters, samples of published work, transcript and standardized test scores by March 15. For additional information, see the English department web page and look under “Scholarships and Awards.”

Marshutz Endowed Journalism Award

The Wilkinson College of Arts, Humanities and Social Sciences awards up to \$2,000 to a student majoring in English with a Journalism Area of Study, or Journalism or Visual Journalism minors. Created by Journalism alumni Scott Marshutz, '87, the award seeks to support and mentor the next generation of outstanding journalists by subsidizing the cost of books, bills, travel, research expenses and/or international study.

Interdisciplinary

Liberal Arts Core

Because we believe in the transformative power of a liberal arts education, the interdisciplinary journalism program teaches critical and independent thinking, citizenship and service, and asks students to ponder ways they can best serve the world after graduation. We invite working professionals and renowned authors, such as science writer Rebecca Skloot and essayist Pico Iyer, to teach small group master classes. Our faculty includes best-selling authors, Pulitzer Prize winners and editors and reporters from local news organizations, including the Los Angeles Times and Voice of OC, Orange County's only nonprofit news agency, where students work with faculty and professional editors to master the core critical thinking, research, writing and digital skills they need to succeed in today's modern media environment.

Mentoring/Advising

Full-time faculty offer decades of journalism and teaching experiences to their students, inside and outside the classroom. The workshop-style classes create a learning-by-doing atmosphere, allowing students exposure and practical application of traditional, emerging and innovative techniques, tools and skills, rooted in critical thinking. Faculty are always available to assist students, offer support and provide guidance toward internships and jobs, including personal references and recommendation letters.

International



Journalism students visit LA Times.

London

The Journalism Program's partnership with City University London gives our students the opportunity to study in the heart of Britain's capital, where they are a short tube ride from headquarters of England's most prominent media organizations. City University offers professional internships as well as courses in all aspects of content creation and delivery.

Washington, D.C.

During our Semester for Journalism Students at American University, you'll study and practice journalism, meet content producer and editors across all news platforms and intern at one of the city's many media organizations.

Buenos Aires

Designed for students studying Journalism, Literature, Creative Writing and Spanish, the program at Belgrano University is located in Argentina's capital city. Belgrano offers numerous liberal arts courses in English and Spanish, and an opportunity to gain professional experience and internship credits with personalized career placement services.

The Chapman University application requires you to:

- 1. Submit Your Application:** The Common Application, the Chapman University Supplemental Application and a \$65 application fee — through The Common Application website. *(We will receive your completed application only after you submit all three of these components.)*
- 2. Request Letter of Recommendation:** Ask someone who knows you well, a core-subject teacher, employer, or clergy member, to write a letter of recommendation using the Teacher Evaluation form in the Common Application or send the letter on his or her letterhead to Chapman University Office of Admission.
- 3. Secondary School Report Form:** Ask your school counselor to complete the Secondary School Report form through the Common Application.
- 4. Request Official High School Transcripts:** to be sent to Chapman University Office of Admission. To be considered “official,” transcripts must remain in the envelope that’s been sealed by your high school records office or sent electronically by your high school through Docufile or Naviance.
- 5. Ensure all SAT or ACT scores are sent:** to Chapman University by the testing company. We require results from all your testing attempts; please do not exclude any scores. Please note: The last acceptable testing date for Early Action consideration is the early November offering; we highly recommend submitting scores from the October test date or prior to ensure your file completes on time. *(Chapman’s SAT test code is 4047; our ACT code is 0210.)*
- 6. Send official college transcripts:** (if applicable) in the envelope sealed by the college records office or have them sent electronically by your institution’s records office. We require official transcripts for all college course work you’ve attempted.

Please visit or contact us at:

Web: chapman.edu/wilkinson/english

Phone: 714-997-6750

Office: Wilkinson Hall 217

BA in English/Journalism:

English literature core (18 credits)

Under the guidance of faculty advisers, English majors complete a program in one of two areas of study: literature, rhetoric and cultural studies or journalism. Each student is required to take the 18-credit English core, in addition to a 24–28 credit area of study.

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|-----------|---|
| ENG 215 | Theory and Practice of Journalism |
| ENG 215 L | Reporting Lab |
| ENG 221 | Literature I (antiquity to 1400 CE) |
| ENG 222 | Literature II (1400–1800 CE) |
| ENG 223 | Literature III (1800 CE–present) |
| ENG 256 | Introduction to Literary Theory and Criticism |
| ENG 270 | Foundations of Rhetorical Studies |
| ENG 498 B | Senior Seminar Journalism |

Journalism Area of Study (28 credits)

To prepare students for media careers, the journalism program emphasizes critical thinking, accountability reporting, narrative nonfiction and visual journalism.

Journalism core requirements (19 credits)

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|-----------|---|
| ENG 215 | Theory and Practice of Journalism |
| ENG 215 L | Reporting Lab |
| ENG 210 | News Reporting Workshop |
| ENG 308 | Public Affairs Reporting |
| ENG 319 | Digital Magazine Workshop for Journalists |
| ENG 414 | Narrative Nonfiction |
| ENG 496 | Research Methodologies for Senior Seminar in Journalism |

Journalism Electives (9 credits)

46 CREDITS total

Minor in Visual Journalism

The minor is open to all students except those earning a B.A. in English or a B.F.A. in Creative Writing or a Minor in Journalism or a B.F.A. in Art or a B.F.A. in Graphic Design.

Requirements (19 credits)

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|-----------|---|
| ENG 215 | Theory and Practice of Journalism |
| ENG 215 L | Reporting Lab |
| ENG 218 | Digital Design for Journalists |
| ENG 253 | Photojournalism |
| ENG 319 | Digital Magazine Workshop for Journalists |
| ENG 411 | Advanced Digital Journalism Workshop |
| ENG 496 | Research Methodologies for Senior Seminar in Journalism |

Electives (6 units)

25 CREDITS total

Minor in Journalism

Requirements (22 credits)

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|-----------|---|
| ENG 215 | Theory and Practice of Journalism |
| ENG 215 L | Reporting Lab |
| ENG 210 | News Reporting Workshop |
| ENG 308 | Public Affairs Reporting |
| ENG 411 | Advanced Digital Journalism Workshop |
| ENG 414 | Narrative Nonfiction |
| ENG 496 | Research Methodologies for Senior Seminar in Journalism |
| ENG 498 B | Senior Seminar in Journalism |

Electives (3 credits)

25 CREDITS total



#5

Regional Universities West

#3

Best Undergraduate Teaching