

commpost

The biannual Graphic Design program communication composition for students, alumni, friends, and supporters.

Ink On Paper Show! First Field Trip Back

From April 3, 2021 to June 13, 2021, Chapman University's Professor Rachelle Chuang helped curate the first large-scale exhibition in Orange County. The exhibit featured work from national and international letterpress printers and artists and gave visitors unique insight into

the art of letterpress through processes, photography, and publications. Exhibiting artists included Tia Blasingame, Ben Blount, Chris Chandler, Michelle and Angie Dreher, Jennifer Farrell, Diane Fine, Chris Fritton, Jennifer Graves, Dirk Hagner, Richard Kegler, Casey McGarr,

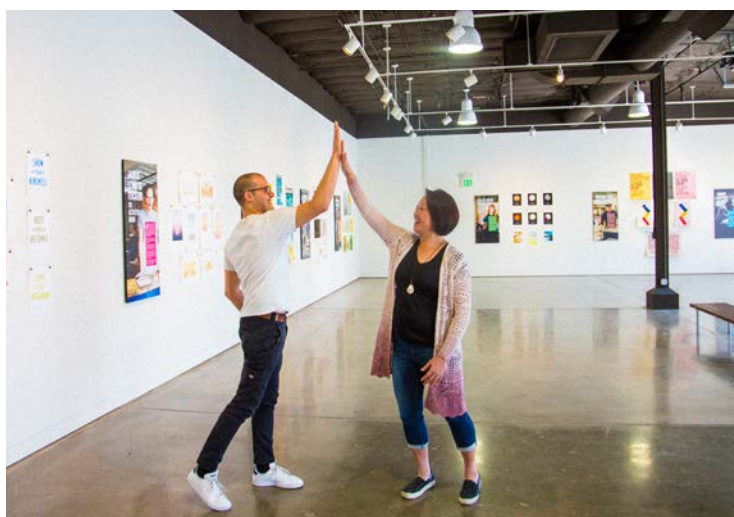
Officina Tipografica Novepunti, Leslie Ross-Robertson, Mama's Sauce, Studio on Fire, James Lewis Tucker, Mark Van Wageningen, Brad Vetter, Eileen Wallace, David Wolske, and a selection of excerpts from the book *UPPERCASE PRINT/MAKER*.

On April 14, 2021, students of Professor Rachelle Chuang's GD 203 class were able to take a field trip to the exhibit as classes began going in-person! Masks and social distancing was in practice.

Images provided by Professor Bernie Dickson.

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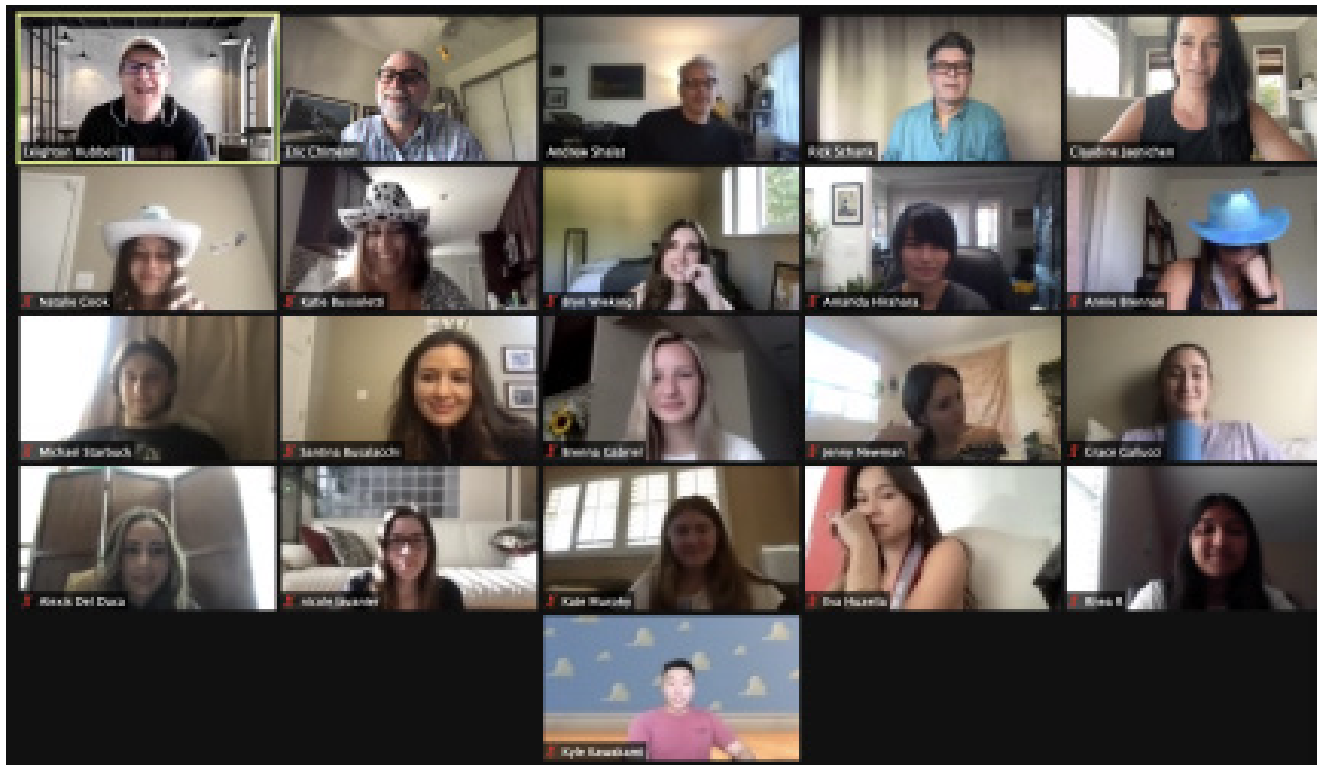


2021 Graduation

In person ceremony scheduled for August 8, 2021

As the vaccine rolled out and the tier system in California moved from purple, to red, to orange – it was still not quick enough for in person graduation or happy hour with the class of 2021. So, like 2020, there was a virtual celebration for the graduating seniors, shown below.

The class of 2020 will also have an in person ceremony scheduled for August 1, 2021.

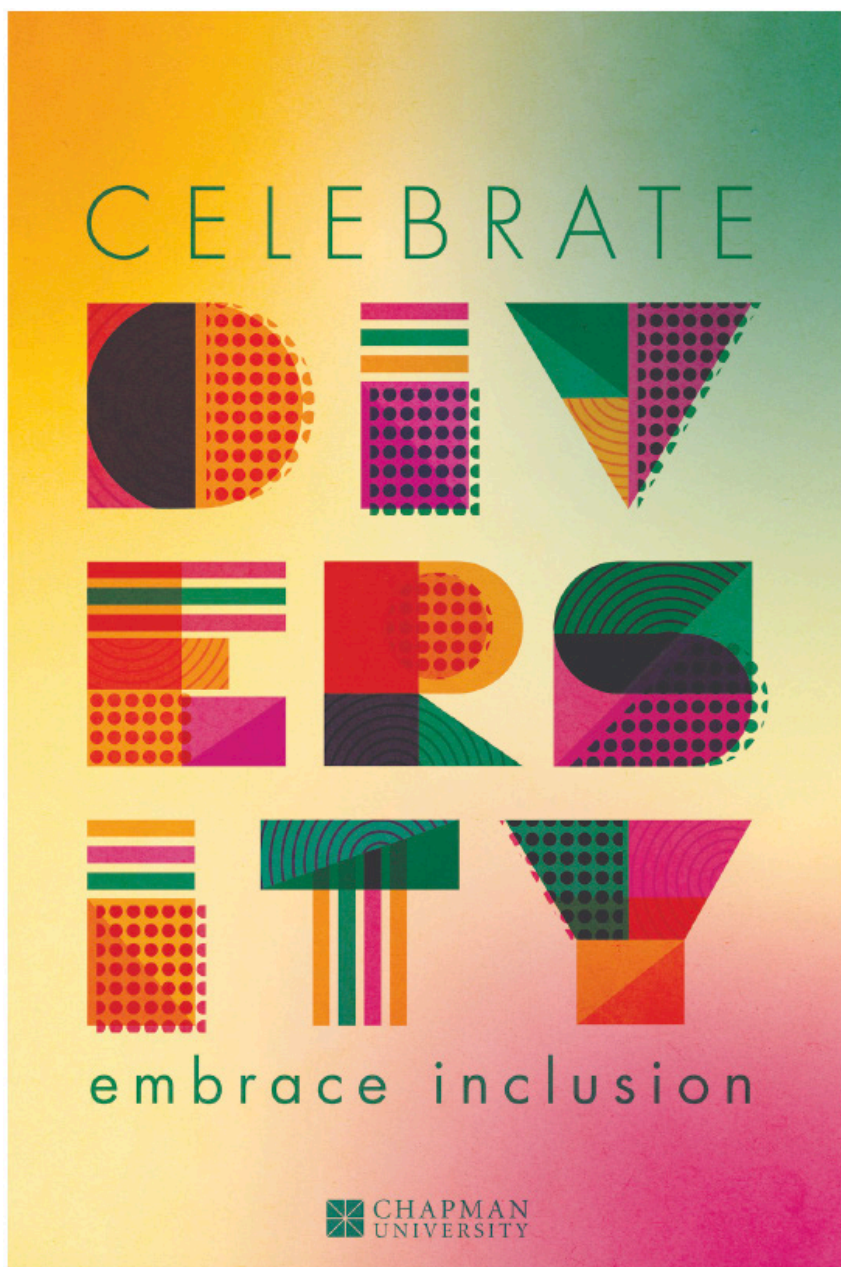


Commemorative Posters

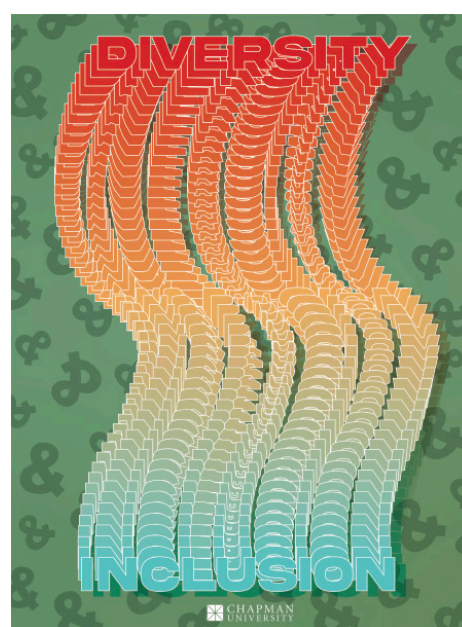
By the Ideation Lab Team

It was important that this year's commemorative posters reflected what the students of Chapman University and the world was experiencing. This year's topic was diversity and inclusion, two things Chapman works hard to uphold. These posters below were designed by graphic design students, who work in the Ideation

Lab. It was great experience to reflect on inclusion and diversity with in the Chapman community and to create an entire poster dedicated to it. The poster that was chosen was designed by senior Graphic Design major Santina Busalacchi.



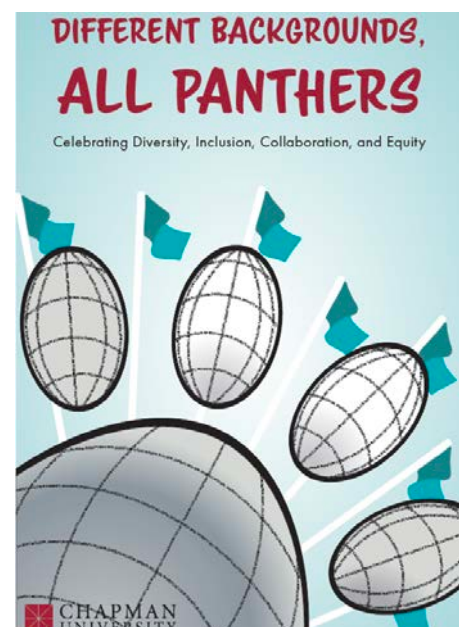
Santina Busalacchi
Class of '21 | BFA Graphic Design



Joy Witty '23 | BFA Graphic Design



Malia Neill '23 | BFA Graphic Design



Hunter Faria '23 | BFA Graphic Design



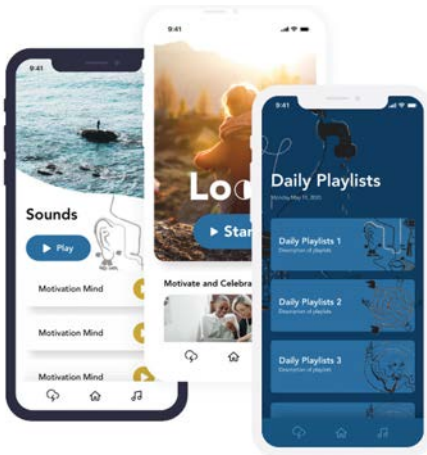
Annie Brennan '21 | BFA Graphic Design

VTLS with Alexis Bustos

We were so excited to listen to, Interaction and UX designer, Alexis Bustos this year for our graphic design Visual Thinker Lecture Series on April 12! Bustos started her presentation saying "Wow so this is what college is like now, looks a lot different from when I was in school," referencing the fact that we were all on Zoom and in our own spaces.

Bustos talked about the importance of community and camaraderie during college and if it weren't for her peers, she would probably have a much different career now. She talked about late nights in the studio and pulling all nighters to finish projects. Something most of students can relate to. It was reassuring to hear that it took Bustos a while to find her stride and

pinpoint what she wanted to do with her skills. She recommends to try everything we are interested in until we find what we are passionate about. It was a great night getting to talk with Bustos and hearing her story of how she got to where she is now!



Graphic Design Internships

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging

from design firms to advertising agencies to bigger industries with in-house design departments. Check out where students are interning during their time in the Art Department. Here's what some of their employers have expressed about Chapman: "Chapman is our go-to resource for young, intel-

ligent talents. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."

"Here at Idea Hall we have found the Chapman students that join us for our

internship program to be way above the curve and prepared for professional careers."

CHUNKS

MARIN LIVING MAGAZINE

NICE AS HECK

BLACK DOG DESIGNS

THE TANGENT AGENCY, LLC

COUNTER LOGIC GAMING

BETSY OJAI MAYOR

WEST VENTURES

XEROX COPY SOLUTIONS

MOITIE COSMETICS

LAGUNA ART GALLERY

CASA BARILLA

AMICUS MSP

ALBUM AGENCY

IMAX

VENTURE MOB ENTERTAINMENT

CANON MEDICAL SYSTEMS USA

BRAND OWL

MELINDA MARIA JEWELRY

MAIN & ROSE

VIA MERCH

RED LIGHT MANAGEMENT

BLAST ATHLETICS

ROBYN SEYMOUR REAL ESTATE

TEN ACRE GIFTS LLC



Student Work Outside the Classroom!

Can you believe it? These students actually have time for more design and creative work outside of class! And they are doing great things. Some of these students started these projects just for fun,

unaware of how far the work would take them, some of them started with big goals for the future in mind. The Chapman graphic design community is a supportive group. We prioritize sharing with other

Chapman students what each other is working on to inspire more incredible projects like the ones below.

Kaile Morgan x Lovers In Lace

Kaile Morgan is a freshman graphic design major and owner of *Lovers in Lace*, an online store that sells stickers, graphic t-shirts, keychains, scrunchies and prints. She opened *Lovers in Lace (LiL)* when she was 16 years old as a way to spread love and kindness and as a portal in which Kaile is able to express herself. She credits finding friends, her place in this world, and her confidence to Harry Styles.

At the beginning of LiL, one of Kaile's goals was to raise enough money to purchase a ticket to a Harry Styles concert. The online store has since turned into a huge part of Kaile's life. Today, Kaile has experienced major success and has grown out of her *Etsy* shop; LiL now has its own website "loversinlace.com." Due to constantly being active and advertising on *Instagram* and other social media platforms, *Lovers*

in Lace has seen even more engagement. Through all this success, Kaile stays true to her roots. All of Kaile's products are named after her friends who are huge supporters of her work, "*Lovers in Lace* wouldn't be here if I didn't have the support system that I had when I felt down and depressed. *Lovers in Lace* wouldn't be here if it wasn't for the friends who continue to motivate me everyday."

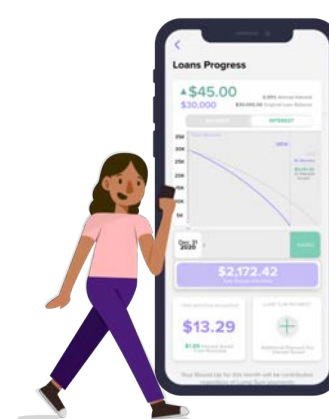
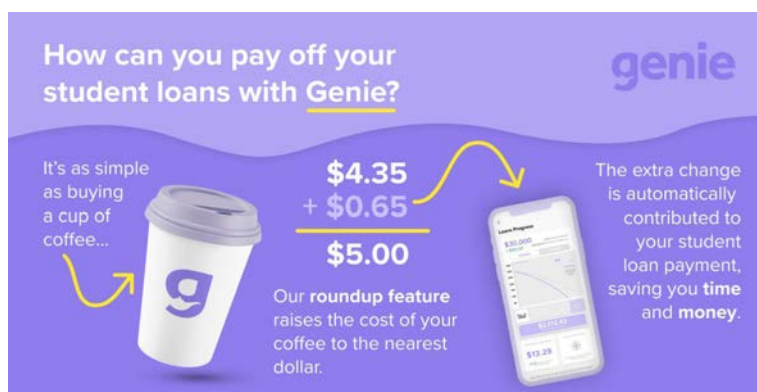


Ittai Shaked x Genie

Ittai Shaked is a sophomore graphic design major and president of *Genie*. "*Genie* was designed to empower individuals who are willing to bet on themselves through taking out a student loan." They help students with their investment goals and paying off their loans without being intrusive. Shaked helped

get the graphic design department started and hired Ally Chen, who attends another school in Southern California. In terms of the hiring process, Shaked iterated that, "what's really important to me is how they justify the work they have created." In other words, he looks to hear their design defense and their

thought process. He is also looking for someone who can "ideate." Ittai has learned a lot about what makes a good designer in his classes at Chapman. *Genie* is just getting started and with investors, engineers, and a full summer ahead of them, it is sure we will be seeing a lot more of *Genie* in the future!



Jaeden Camstra x Contra Coffee

Located in Orange, California, *Contra* is a local coffee and tea shop with a unique menu of in-house brewed beverages. From their contemporary and chic storefront, they have formed a loyal and tightly bound customer base that is exuberant, creative, and laid back. Local artists often perform or sell their work at the shop. For this project, the store owners, Julie Nguyen and Paul Del Mundo, looked to Chapman University student, Jaeden Camstra, to update their

line of growlers with new graphics on a 32 fl. oz. Boston Round growler.

In his design, Camstra embodied the nature of *Contra* as a whole. They've never tried to project a specific message about their company to their customers; they let the people decide for themselves, hence their ethos 'Find Your Place'.

With the artwork, Camstra is big into midcentury

graphics and ephemera. So, he took the sort of minimal approach because he wanted people to find something new every time they scan over it. It's also a good way to keep people engaged with the design. In general, Camstra thinks there is a strong feeling of youthfulness integrated in the design which coincides with their audience and the work that he's done in the past, musically and graphically.



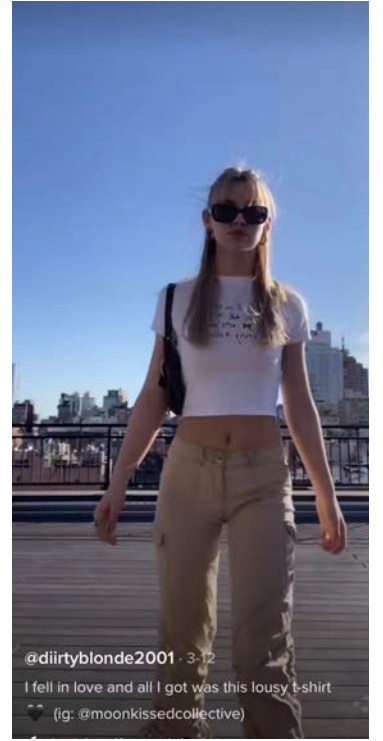
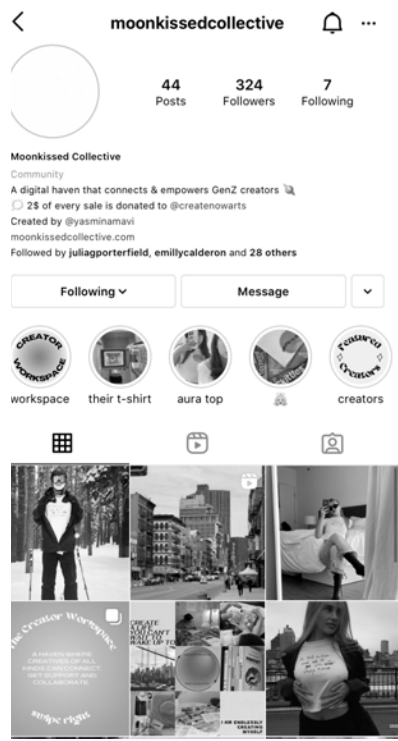
Chapman Student Collaboration

Moonkissed Collective is a digital haven created by Yasmin Bahrami, junior Public Relations and Advertising major at Chapman University. It is an online platform that supports, inspires, and connects Gen Z creatives through a collaboration-driven approach towards artist visibility. In addition, 7%

of net proceeds goes to the nonprofit organization, Create Now Arts. Bahrami contacted sophomore Graphic Design student, Hunter Faria to create a design that encompasses the notorious nostalgia that comes with keeping an ex's t-shirt. The saying "I fell in love and all I got was this lousy t-shirt,"

in a messy handwriting, is meant to portray the fantasy we live in and illustrate the over-analytical anxiety and overwhelming sense of emotion that most Gen Z members are experiencing. Gen Z has grown up in the digital age and spent a year of their young life in isolation due to the global pandemic,

resulting in a desire for a visceral experience and simpler, more intimate connections. Through public relations and social media networking, the shirt has gained a lot of attention on *Tik Tok* and *Instagram*.



Moonkissed Collective



Orange County Enters Orange Tier

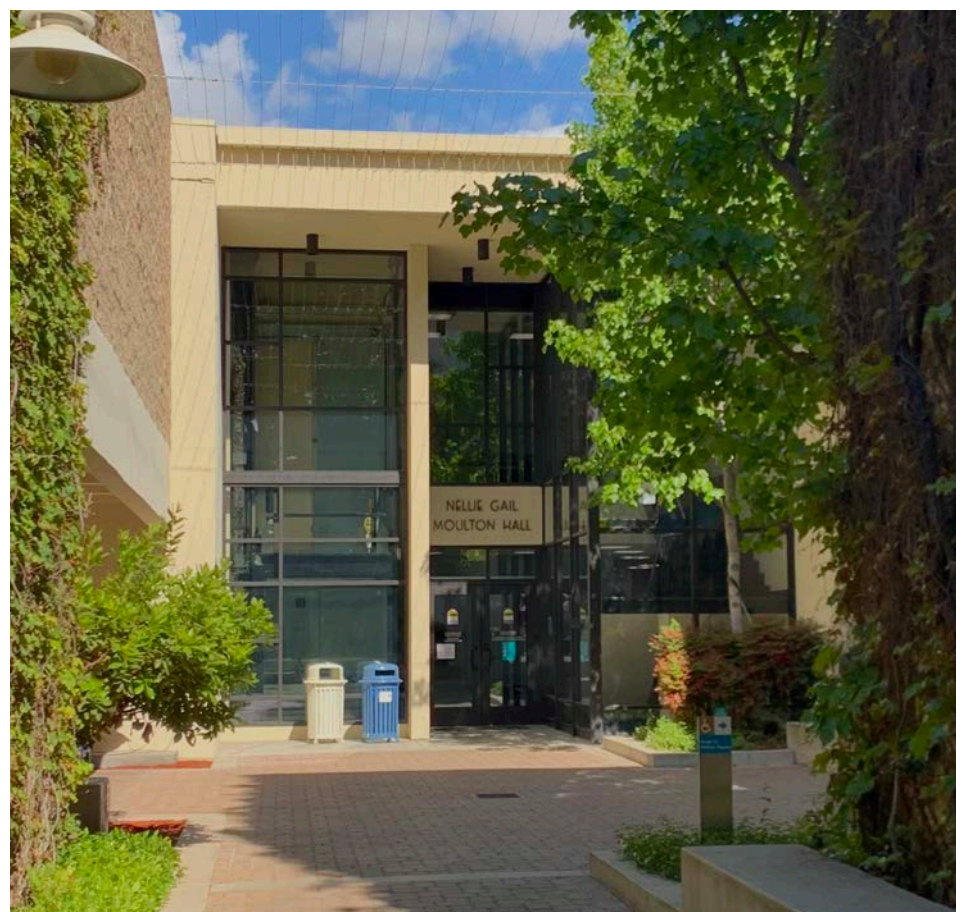
There was huge excitement among the Chapman students and staff after learning that Orange County had been moved to the Orange tier of California's Blueprint for a Safer Economy on March 31st. This meant that after spring break select classes could continue the rest of the semester with 25% capacity of students. Teachers spent spring break planning on how they were going

to conduct class in person and over Zoom at the same time. Not every class was back in person, but students were thankful for the ones that were! Joy Witty recounts going back in the classroom for the first time in over a year, "I was so excited, I'm someone who works better in class, around peers, bouncing ideas off of each other and I just couldn't wait to get back to that. I went

to Color Theory with Professor Bernie Dickson, and who welcomed me with a scream of excitement. She started the Zoom meeting, lectured for a while just like normal and spent the rest of the class talking about design, past projects, and things that just never came up over Zoom. It felt so good to be back." Joy took a picture to document her first time back in Moulton Hall with a

picture (right). Talks around campus say the university will be back to fully (or mostly) in person next semester, fall 2021. We all hope so!

Thank you to Professor Bernie Dickson for the photo of her Color Theory class seen below on the left.



FT Professor Update



ERIC CHIMENTI
Associate Dean, Wilkinson College
of Humanities and Social Sciences at
Chapman University

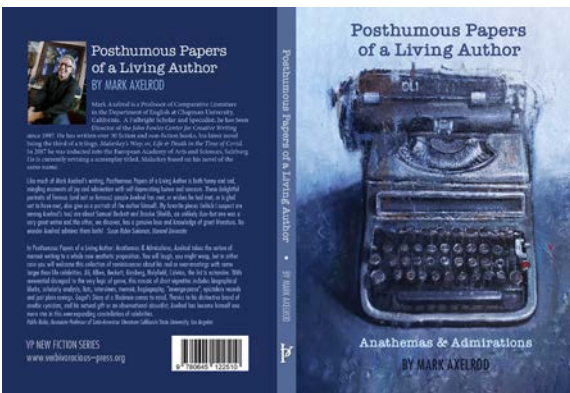
Current –

Education – Savannah College of Art
and Design

TEACHING — This spring Professor Chimenti was on sabbatical for the first time in his 20 years at Chapman. He did oversee 5 internships during the Spring. He also spent some of the spring semester expanding his knowledge in order to enhance his teaching and professional practice. This included developing his skills with Adobe Illustrator for the iPad, Adobe Fresco, and Procreate.

SERVICE — He spent the semester working with his students in the Ideation Lab on projects for a variety of internal the Department of Art, Wilkinson College dean's office and departments, and Strategic Marketing. The external jobs including work for various professors creative scholarly projects and for the Orange Chamber of Commerce.

CREATIVE/SCHOLARLY – Professor Chimenti working on an ongoing project for the National Weather Service working alongside Dr. Ann Gordon in the Political Science Department. The project currently includes coming up with a designed template for all future NWS Los Angeles/Oxnard weather messaging. (Example NWS) Santina Busalacchi (BFA in GD, '21) also contributed to research and design, some of her designs are also in the mix to be used. He also continued, working on an ongoing project illustrating/visualizing graphics for a commentary on the Biblical book of Numbers written by Dr. Michael Morales and Intervarsity Press. Professor Chimenti continued work on a Biblical timeline presentation on the history of Passover from its origin in the book of Exodus, through the Old Testament, into the life of Jesus Christ, then the New Testament, and how it still has a roll in the church today. He is also working on broad visualization of prophets throughout the Old Testament showing when they spoke, to whom, and how their careers overlapped. Finally, he also worked on several independent design projects that included logo design (Example Pear_a_dime, Sawdust) and book cover design (Example Anathemas).



Pear-a-dime

**POSSIBLE STORM SYSTEM
COASTAL WATERS**

LOW RISK – Be Aware

Mon. Evening – Tues. Afternoon

Thunderstorms/Waterspouts Possible

- Isolated Thunderstorms
- Cloud to sea lightning
- Locally heavy seas and brief heavy rain
- Isolated Waterspouts
- Especially between Point Conception and San Clemente

PREPARE and ACT:

- Plan to stay in harbor during storms
- Stay inside boat cabin during lightning
- Avoid touching metal or electrical devices during lightning

If a waterspout is spotted...

- Immediately head at a 90 degree angle from the apparent motion of the waterspout.

weather.gov/LosAngeles
Weather Forecast Office - Los Angeles/Oxnard, CA
Updated Mon, Jan 8, 2017 11:00 am



CLAUDINE JAENICHEN

Associate Professor and Dept
Co-Chair of the Graphic Design
Department

Current – International Institute
of Information Design, Chapman
University

Education – BFA at California
Institute of the Arts, MFA at the
University of Reading in the UK

TEACHING — This spring semester, Claudine taught GD 303 - Informational Design. In the fall, she will be teaching GD 102 - Research Methods and GD 201 - Typography.

SERVICE — Outside of the classroom Claudine was a research advisor for Santina Busalacchi's '21 research on Technology, Human Experience, and Design: Breaking Down the Perceived Confines of the Pandemic's Virtual World. Honor student, Santina explored the quality of experience, loss of spontaneity, and the effects of transitioning from in-person to remote interactions during the pandemic using Standard University d.school's Design Thinking model. Claudine is also the Co-Chair of the Art Dept as well as an Executive Board Member of Chapman University's DEI Faculty Taskforce. She also continued serving on the Executive Board for Design Network for Emergency Management, Board of Governors for Communication Research Institute, and Executive Board for International Institute for Information Design

CREATIVE/SCHOLARLY — This semester, Claudine continued design work for the California Governor's Office, FEMA, and CalFIRE. She also worked for FEMA SHELTER-IN-PLACE PICTOGRAM GUIDANCE, working with Carol Freeman, Senior Preparedness Analyst at Argonne National Laboratory, and Karen Marsh, Director of the Community Preparedness Division in FEMA's National Preparedness Directorate, they simplified and clarified Shelter-in-Place guidance for ten hazards in three building types—single-story, mobile/manufactured homes, and multi-story buildings. The objective is for the Shelter-in-Place Pictogram Guidance to replace existing fragmented sources of information and become a standardized reference of information for FEMA, the Centers for Disease Control and Prevention (CDC), and Occupational Safety and Health Administration (OSHA). Additionally, Claudine continues to work for TAB Journal. The 2021 print issue of Tab Journal was created during a time of quarantine as the world underwent the isolation and anxieties of the Covid-19 pandemic. During this time, we reflected on concepts of time—as a sense of place, as space, as structure, as the visual experience of light and dark. Time has an impact on psychology; we can lose time or lose track of time. Time has a history of visual representation and documentation as well. This year's print issue explores visual expressions of time warping, time-traveling, and the chronology and the kaleidoscope of time-keeping. In this issue, the images and texts engage in ideas of process over time, such as healing or growth. The large-format newsprint suggests additional ways to consider time, history, and cultural documents.





ANDREW SHALAT
Graphic Design Professor

Current – Chapman University,
sessions.edu

Education – Brandeis University

TEACHING — In the Fall Professor Shalat will teach GD103 and GD 202. GD103 is Rendering and Visualization, which is a requirement for all majors and minors. In it he teaches perspective drawing, logo development and other hands-on techniques. It's a foundational course for graphic design. GD 202 started out as a straight code-to-content web design course. But as the years have gone on, the role of the graphic designer in electronic delivery has moved designers more towards UI and UX (User Interface and User Experience) and so the course itself has evolved. Students learn web design, but with a different focus now, than earlier.

SERVICE — Outside of classes Professor Shalat is involved with several events in the department, and the program, like the OC Portfolio Review, where the Graphic Design program invites professionals in various design related fields to critique and interview our seniors and their portfolios. This year, the whole event was held on zoom. Next year, the GD program hopes to be in person as it has been for many years. Professor Shalat also acts as a judge for the OC Register's Artist of the Year, where a panel of design and art professionals choose among high school participants to be Artist of the Year. Every year, it gets harder, because the quality of work they find is always improving. For the Art Department, he is a member of the DEI (Diversity, Equity and Inclusion) committee that we formed in 2020.

CREATIVE/SCHOLARLY — Professor Shalat is a writer as well as a designer, and is currently involved in the preliminary stages of writing a new book based in part on his previous MFA thesis involving the importance of Intention and Intentionality in Modern and Post Modern design. Still in its early stages, but that is where his focus will be during the summer of 2021. Beyond that he has small commission work as a designer and illustrator.

PT Professor Update



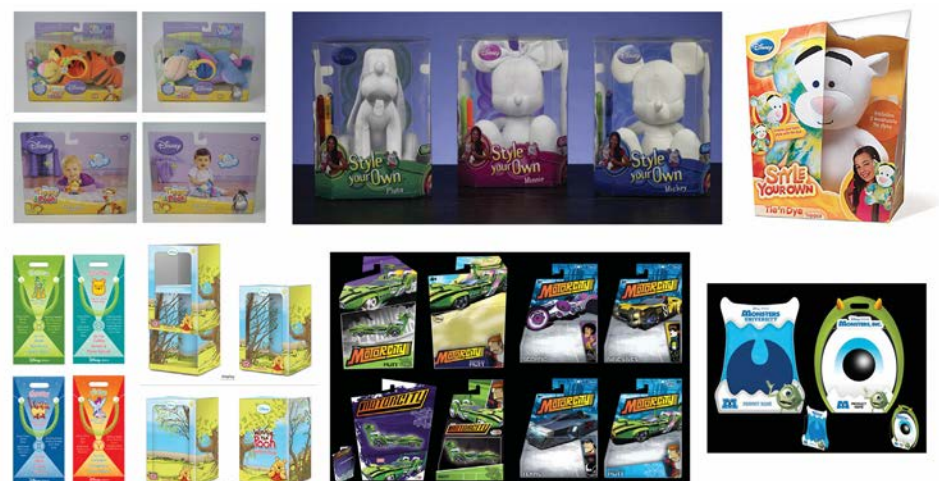
DENNIS CANON
Lecturer

Current –Leverage Digital
Design, Chapman University

Education – BA at California
State University - Long Beach in
Art/Graphic Design, graduated
in 1996.

TEACHING — For Spring 2021, Professor Canon taught Art 122 Objects and Space and will be teaching it again in the Fall.

CREATIVE/SCHOLARLY — In the Fall '21 Professor Canon will be starting an online M.A. Art & Technology program at University of Oklahoma. He also tutors students in Adobe Photoshop, Illustrator and InDesign via Wyzant. Additionally, he is involved in portfolio reviews for CSUN and packaging reviews for Art Center College & Design.

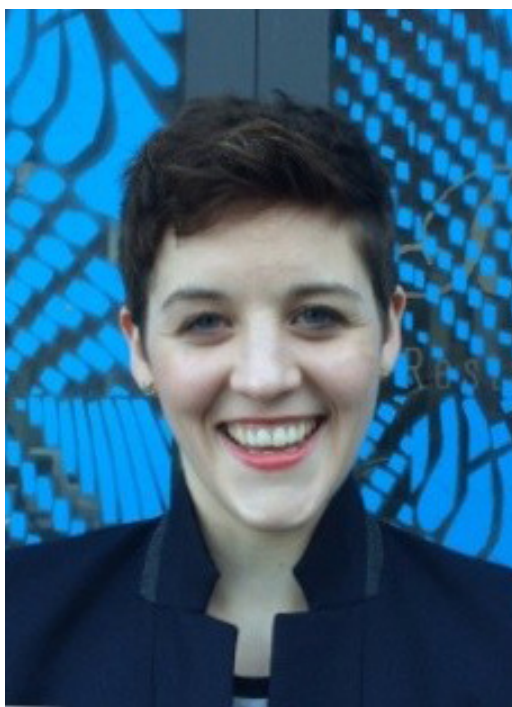
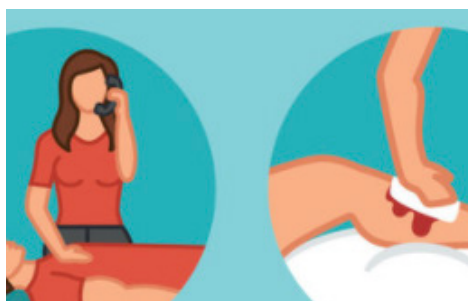
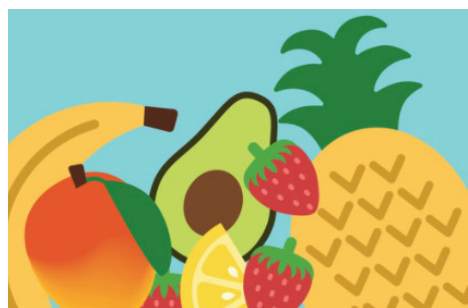


Spotlight GD Alumni Update



Gracie Wilson Class of '14

Congratulations Gracie Wilson for starting a new position as Digital Designer at SmartyPants Vitamins! Gracie is a graphic designer from Santa Monica, CA. Her passions include hand lettering, illustration, surfing, working out, and going to Disneyland. Her passion for art began with drawing and painting as a kid, through high school and Chapman University. In her spare time she is surfing, doing freelance graphic design, going to concerts, and planning trips to National Parks!



Brooke Brisboi Class of '10

Alumni Brooke Brisboi has worked for two years as a Senior UX Designer at ExtraHopand. Brooke graduated in 2010 and has had many successful jobs ever since. She is a user experience designer with strong visual design skills. Brooke enjoys tackling complex problems with a user-centered approach driven simultaneously by creativity and methodology. She is passionate about emerging technologies and how their design impacts humanity.



Senior Sendoff Ideation Lab Seniors Say Farewell

Santina Busalacchi Class of '21



Working in the Ideation Lab has been great these past 4 years because it has given me experience in learning how to work with clients and collaborate with other designers on projects. While we do get some of this in the classroom, we tend to have more creative freedom to explore what we think the best design solution will be. In the Ideation Lab, we learn how to be more adaptive and flexible in our design thinking. Yes, we still get to be creative, but we practice merging our own desires a designer with the needs of the client (and of course Chapman's brand guidelines). This experience alone makes everyone in the Ideation Lab a more versatile designer, which gives everyone in the Lab a unique opportunity to gain professional experience before looking for

internships or graduating. Honestly, I think I will miss the Lab the most. Before COVID, I was a commuter student and it was really hard for me to make friends Freshman year. But when I started working in the Lab, I felt instantly surrounded by friends who would soon feel like a little family to me. I'll also miss little things like passing around the candy bowl, or Jeanie appearing and saying her classic "GOOD MORNING STUDENTS!!!" and reminding us to please fill out our timesheets.



Annie Brennan Class of '21

I think my top takeaways from working in the Ideation Lab are: being able to complete work on more of a daily deadline rather than a multi-week project, and rolling with the punches of client feedback/corrections.

I have some interviews lined up for Designer and Junior Art Director positions... and I'll take on some freelance work in the meantime. Hopefully moving somewhere new! I also want to do a triathlon and learn a useless skill to have as a party trick.

I'm going to miss (surprisingly) meal breaks in the piazza with my classmates during our loooooooong classes junior year. I'll miss my swim teammates and their shenanigans. I'll REALLY miss the light-up panther they

put up for the holidays. Love that guy. And I'm most excited to have an income. That sounds nice. And to be able to travel and visit all my friends wherever they end up!



Graphic Design Alumni

CLAIRE CUPPLES, BFA in GD '15
UX Designer at Amazon Web Services

KATHRYN FERONS, BFA in GD '14
Senior Designer, Branding & Packaging at Disney Consumer Products

JIN FURUYA, BFA in GD '07
Marketing Manager at Jetstar Airways in Tokyo, Japan

MARIA GARCIA, BFA in GD '05
Designer at ABC Television

OLIVIA HOSBEIN, BFA in GD '19
Product Manager at The Home Edit

CANDANCE LARSON, BFA in GD '14
Visual Designer at FreshRealm

LIZANN MULÉ, BFA in GD '13
Footwear Designer at Vans

CAITLYN MUMAW, BFA in GD '20
Creative Intern at RPA

NICK OEFLING, BFA in GD '17
Graphic Designer at The Washington Football Team

STEPHANIE PIEPER, BFA in GD '14
Founder of Lady Zine & Freelance Graphic Designer

ARIEL ROTH, BFA in GD '13
Senior Art Director at BOND

BREEHN SASAKI, BFA in GD '12
Lead Designer at Turner Duckworth

ERIC STIGNA, BFA in GD '18
Graphic Designer at Verizon Media

SAM SWENOR, BFA in GD '17
Production Designer at Apple

LILY TURNER, BFA in GD '20
Product Curation Associate, Furniture at Restoration Hardware

BIJOU VAN MIDDLEBROOKS, BFA in GD '07
G Executive Assistant & Project Coordinator, Nickelodeon/ ViacomCBS

AARON WOO, BFA in GD '18
Graphic Designer at Uscape Apparel



For complete information check out our website: <http://www.chapman.edu/wilkinson/art/graphic-design/graphic-design-alumni.aspx>

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[@chapmangraphicdesign](https://www.instagram.com/chapmangraphicdesign)

**Graphic Design Program, Department of Art
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For further details and more events, check our website chapman.edu/wilkinson/art/graphic-design/

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