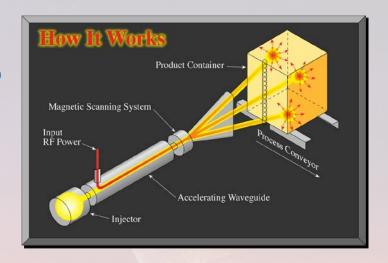
Phytosanitary Irradiation Tomorrow

Can we reach utopia? In a regulatory world...

- •1 kGy limit
- Labeling
- International approvals
- MAP packaging
- Generic doses
- Fruit quality
- Other pests



Regulatory issues 1 kGy limit



- Throwback to concerns 50 years ago
- Food irradiation classified as an additive rather than a process
- Immediately should raise to 1.5 kGy
- Ultimately, raise to 10 kGy
- Fruit quality should dictate upper limits

Regulatory issues Labeling



- Irradiation not an additive
- To start, be more flexible and descriptive
 - "Treated with x-rays to protect agriculture"
- No labeling requirement consumer should decide

Regulatory issues International approvals



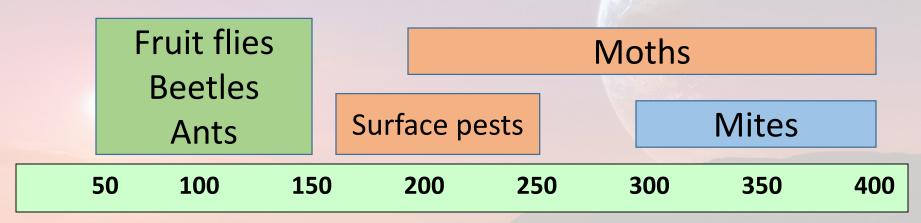
- Biggest impediment to future expansion
- Phytosanitary irradiation not approved in many countries
- EU, Japan, Taiwan, Korea, Canada
- "Imagine there's no countries, it's easy if you try..." (John Lennon)

Regulatory issues MAP restrictions

- •USA <18% O₂ prohibited, IPPC no MAP
- •USDA 18% down to 10%
- Studies do not support restrictions
- •MAP restriction <1%
- No MAP restriction



Comprehensive Generic Doses (proposed)



150
250

Fruit flies Mealybugs Moths
Weevils Scales Mites
Ants Psyllids
Snails Thrips
Spiders

Technical challenges

- Fruit quality
 - Pre- and post harvest factors
 - Mitigation measures
 - Molecular basis
- New equipment
 - X-ray and e-beam technology
 - In-line equipment



