

CHAPMAN UNIVERSITY HONORS 2013 ENTREPRENEUR OF THE YEAR



Jeff Kearnl

A dinner honoring Jeff Kearnl will take place
Feb. 27, 2014
Chapman University
Sandhu Conference Center

PRESENTED BY THE RALPH W. LEATHERBY CENTER FOR ENTREPRENEURSHIP AND ETHICS

Proceeds from this event support student entrepreneurship at Chapman.

SPONSORSHIPS: KIRSTEN MANGERS (714) 272-9518

TICKETS: NICOLE COOPER AT (714) 744-7870

Jeff Kearnl, entrepreneur and angel investor. He is the Chairman and CEO of Stance, a company with an original point of view on socks. Jeff was previously the Executive Vice President and on the Board of Directors at Logoworks, an Internet startup backed by Benchmark Capital and Shasta Ventures.

In 2012, Jeff co-founded Precedent Investments, a private equity fund with Josh James, Jay-Z's Roc Nation and Will Smith's Overbrook Entertainment. Precedent's portfolio includes BlackJet, Julep, Science, Uber and Viddy. Jeff has also made angel investments in several start-ups including 99 Designs, Ancestry.com (NASDAQ: ACOM), Coupa, Domo, Dynamic Signal, Familylink (acquired by MyHeritage), InsideSales.com, Lithium, Matus, Needle, Omniture (IPO then acquired by Adobe), Outright (acquired by GoDaddy), Skullcandy (NASDAQ: SKUL), Visual.ly and ZEFR.

Jeff is the Chairman of the Board of Skullcandy and a board member at Needle, Julep and Connect SDSI. He is on the investment advisory committees at Innoventures Capital Partners and Mercato Partners.

Established in 1995, **Chapman University's Leatherby Center** offers one of the nation's most respected programs for entrepreneurial young men and women. The center aims to prepare and inspire principled, dynamic entrepreneurs whose ideas improve lives and solve important problems. Through innovative courses and real-world leadership, the center provides students with access to a range of resources, including professional mentoring, entrepreneurial internships, a multi-university network, community resources, events, speakers, research, professional groups, competitions and boot camps.

Ranked as the #13 Undergraduate Entrepreneurship Program by Business Week, the Leatherby Center is unique in its approach to connecting students with inventors, investors and real-world entrepreneurs.



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SPONSORSHIP LEVELS AND BENEFITS:

TITLE SPONSOR **\$25,000**

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GOLD SPONSOR **\$5,000**

(Unlimited)

Sponsorship includes 1 table in third tier of theater with signage. Benefits include inclusion in all marketing collateral, quarter page ad.

SILVER SPONSOR **\$2,500**

(Unlimited)

Sponsorship includes 1 table in fourth tier of theater with signage. Benefits include website marketing collateral and mention in program.

TABLE SPONSOR **\$1,500**

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INDIVIDUAL SEATING **\$150**

(Unlimited)

With your sponsorship, a certain number of seats may be donated for students.

Platinum sponsorships will not be offered to similar or competing companies

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