



Employment Outcomes

Class of 2015

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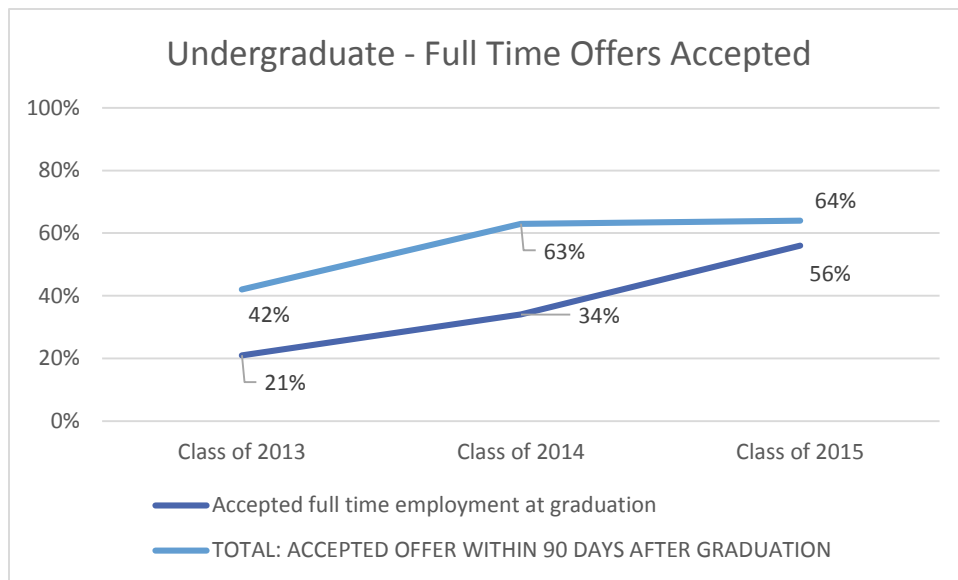
Part I:

Undergraduate Employment Outcomes

Summary

By partnering with many stakeholders at the Argyros School of Business & Economics, we have experienced success over the past several years. Since 2013, students with offers accepted before graduation has improved from 21% to 56%, an increase of 167%. During that time, average salaries have increased from \$43,011 to \$49,114, an increase of 14%.

Most of this success is attributed to the career center staff, who work diligently in support of our vision and goals. In addition to their work, faculty and staff engagement, as well as resources devoted to career services, have contributed immensely toward the success we have seen. We are grateful for your partnership, and the opportunity to serve the school and university.



Methodology

During spring 2015, Argyros School Career Services surveyed graduating students of the undergraduate class of The Argyros School of Business and Economics in order to gather data on their post-graduation activities, otherwise known as their “First Destination”. The First Destination Survey asked students in regards to their “Current Status”. Survey respondents chose one of the following options:

- Have/accepted full time job/offer
- Received full time offer(s) but have not accepted
- Looking for full time employment

- Accepted admission to attend graduate school
- Starting my own business
- Other (explain)

For graduating students who reported that they had accepted a position, we additionally asked for their employer, job location, job title, start date, and salary information. The data we collect from the First Destination Survey provides valuable insight into the employment outcomes and trends of our business school graduates.

To be included in the First Destination Survey population, we defined the Class of 2015 as those who completed their undergraduate degree from The Argyros School of Business and Economics in May 2015.

The primary means by which we collected information from this population was “in-person” at “The Last Call” event for seniors in May 2015, visiting classes to collect surveys in May 2015, as well as utilizing information from faculty, staff, employers and social media.¹ Between June 2015 and

August 2015, we invited those who graduated and had not previously filled out the survey, to do so via online methods. Graduates who had already responded were invited to update their previous responses if their post-graduation plans had changed.

The outcomes reported in this document reflect employment outcomes through 90 days post-graduation (through August 31, 2015).

Knowledge Rate

The knowledge rate is the percentage of the surveyed population for whom we have reliable post-graduation information. When calculating the survey responses from the various collection methods listed above, we were able to account for post-graduation activities of 79% of the graduating Class of 2015.

We recorded a knowledge rate of 47% for the class of 2013, and have improved that to **79%** for the Class of 2015, which is a **68% increase**.

Number of Survey Respondents	Total Number of Graduates in the Class of 2015	Knowledge Rate
326	414	79%

¹ As defined by the National Association of Colleges and Employers. <http://www.nacweb.org/s03052014/first-destination-standards-questions.aspx>

Post-Graduation Activity Summary

Post-Graduation Activity	Number of Graduating Class of 2015	Percentage of Graduating Class of 2015
Have/accepted full time job/offer	209	64%
Looking for full time employment	74	23%
Accepted admission to attend graduate school	18	6%
Starting my own business	10	3%
Other	15	5%
Total Number of Respondents	326	100%

Salary Information

The First Destination Survey asked respondents who declared having accepted an offer, to provide salary information. Not every respondent provided data. (Response rate = 43% or 140/326.)

Mean Salary	\$49,114
Median Salary	\$50,000

Job Acceptances by Industry

Industry	Number	Percentage
Other	31	19%
Media/Entertainment	24	15%
Accounting	18	11%
Consulting	16	10%
Consumer Goods/Retail	16	10%
Financial Services	16	10%
Real Estate	14	9%
Technology/Science	13	8%
Non-Profit	5	3%
Transportation	4	2%
Pharma/Biotech/Healthcare	3	2%
Sports/Leisure	2	1%
Total	162	100%

Job Acceptances by Function

Function	Number	Percentage
Marketing/Sales	49	30%
Finance/Accounting	31	19%
Other	31	19%
Management	22	14%
Consulting	12	7%
Operations	10	6%
Human Resources	5	4%
Information Systems	2	1%
Total	162	100%

List of Hiring Employers

530medialab	Abbott
Absolute Exhibits Inc	Accenture
Active Protiaira	Ad Exchange Group
Allianz	American Alupack
Anton & Chia LLP	Aragon Research
Avrio Biopharmaceuticals	Bankers Life and Casualty Company
Bartlett Enterprises	BCBG Maxaria
BDO	Beacon Economics
Benefits Exchange Alliance	Bergener and Associates
Boeing	Brandman University
California Bank & Trust	California Republic Bank
Capstone Partners	CDS Office Products
Chapman University	Cisco Systems, Inc
Clearwater Communities	CNA Insurance
Criterion Consulting Group	Cushman & Wakefield
Dance Dynamics	Deloitte
Design Infini	Destinhaus, LLC
DuPont Family Partnership	Echo Global Logistics
Edmunds.com	Edward Jones
Elite Green Lawn Painting	Enterprise Rent-A-Car
Enviroboard Corporation	Ernst & Young
Estes Event Productions & Co.	Ethika, Inc.
Everything Online SEM	Excelsior Capital Partners
Facebook	FanDuel Inc.
Fearless Records	FireEye

Freedom Mortgage	Genprise
GH Company	Glidewell Dental Laboratories
Goldman Sachs	Grant Thornton
Harvey & Company LLC	Hobby People
Hollywood Reporter	Home Instead Senior Care
Horizon Media	Imperial Toy
Incipio Technologies	Institute for Humane Studies
Intel Corporation	Internet Brands
Interush	Jacobs Engineering
James Real Estate Management, Inc.	Joanne Horowitz Management
John Burns Real Estate Consulting	Johnson & Johnson
Jones Lang LaSalle	Key Bank
KPMG	La Avia
Larry King Now	Michael W. Bugni & Associates, PLLC
Lawrence Equipment	LCP Tracker
Legendary Digital Network	Crizer Construction
Major Television Network	Marquee Funding Group
Matthews Retail Advisors	Merrill Lynch
Mfour Mobile Research	New York Life Insurance
Mixon / Jolly LLP	Modern Gourmet Foods
Modus Group LLC	Morgan Services Inc.
Moss Adams, LLP	NASA
Nasdaq OMX	Nelson Staffing
Netflix	New York Life Insurance Company
Nine Lives Foundation	OC Autohaul
Odina Swimwear	Opus Bank
Oracle	Orange label art and advertising
Paper Crown	PayPal
PHD	Phunware Inc.
Pilot Flying J	Platinum Rye Entertainment
Portillo Sales & marketing	Presidio Technologies
Probolsky Research Company	PSFK.com
Putnam Alternative	PwC
R.D. & Associates	Redwood Software
ReinJuice	REPOWER by Solar Universe
Restaurant Packing Group	REVOLVE
Richard Nixon Foundation	Robert Half Technology
Saddle Ranch Chop House	Saddleback Church
School of Deus	Scitor Corporation
Shift Digital	Showcase LA
SILK Software corp.	Southern California Ventures Ltd
Specialty Restaurant Corporation	Specific Media
Spectrum Marketing Solutions, LLC	Spectrum Wine Auctions
Sprinkles Cupcakes	Sprint
Spylight Solutions LLC	Stage 1 Financial
Steadfast Reit, Inc.	Strategic Equity Group, Inc.
Sunwest Bank	SYNX Events

Tablecon	Target Corporation
Telex Properties	Thales Avionics
The Coca-Cola Company	The DreamPix Studio
The Walt Disney Company	Trailer Park Inc.
Triguard Management	Union Bank
US Bank	Van Law Food Products, Inc.
Velocity Sports Performance	Vereco Inc.
Victory Packaging	Visa
Vision Maker Worldwide LLC	Vizio
Warwar Academy	White Nelson Diehl Evans
Wooden Camera	Woot, Inc.
Yappee	Yelp
Young Company	

Internship Data

66% of the First Destination Survey respondents had at least 1 internship during their college experience. 42% of the respondents had at least 2 internships during that same time.

Sample of Internship Employers

ADP	Aflac
Allergan	Amazon Studios
Ameriprise Financial	AmerisourceBergen
Anaheim Resort Transportation	Atlas Entertainment
Ayco Company	BCBG Maxaria
Billboard Music/THR	BKM Capital Partners
Bloomberg	Boeing
Bungalux	Business Expo Center
California Republic Bank	Car Lab
CBS	Cisco Systems
Clear Channel Communications	CNN
Cole REIT	Damon-Fusion Intemation
Deloitte	DGWB
DIRECTV	Discovery Science Center
Earth Friendly Products	Edward Jones
Edwards Lifesciences	Ernst & Young
First hawaiiin Bank	Fujitsu
Girls & Boys Club	Glidewell Dental
Golden State Foods	Guardian/Park Avenue Securities
Guidebook Inc.	Hallpass Media
Hands for Africa	Harvey & Co, LLC
Hertz	Imperial Toy
Irvine Pharmaceuticals	Jacobs Engineering

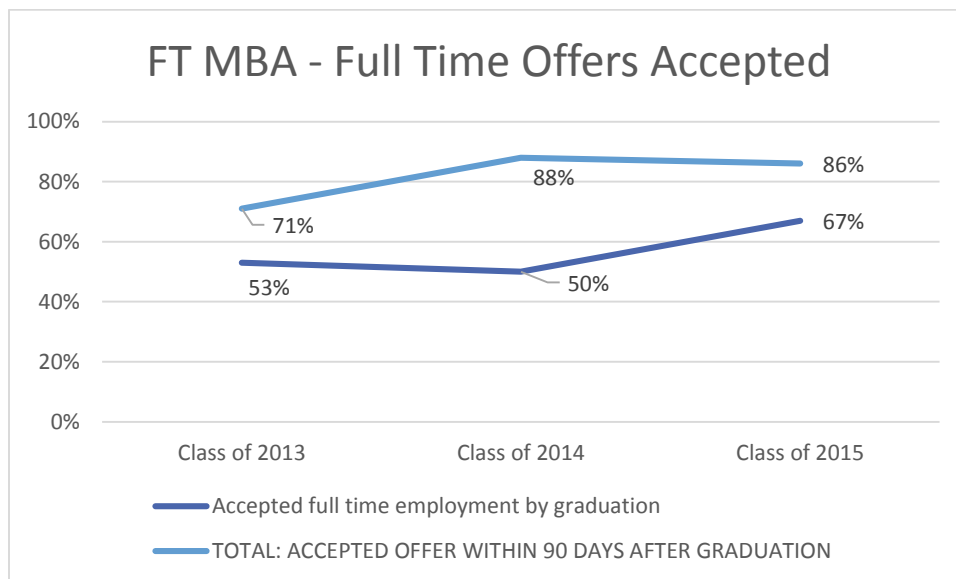
JMP Securities	Jones Lang Corporation
KCRW	Keller Williams Realty
KPMG	LA Chamber of Commerce
LA Kings	Larry King Now
LCPtracker Inc.	Linked Orange County
Lionsgate	Live Nation
Logitech	Los Angeles District Attorney's Office
Marcus & Millichap	Medtronic
Mission Hospital of Laguna Beach	Morgan Stanley
Morgan Stanley Smith Barney	MTV/Viacom
NAACP	NAI Capital
NBC Universal	New York Times
Newmark Grubb Knight Frank	Nordstrom
Northland Capital Markets	Northwestern Mutual
OpenSesame	Opus Bank
Paramount Pictures	PwC
Royal Bank of Canada	Seattle Reign FC
SingerLewak	Social Bliss
Soho Style	Sony Pictures Entertainment
St. John Knits	The Gersh Agency
The Walt Disney Company	UBS
UCI Medical Center	Viacom
Visa	Vizio
Waddell and Reed	Warner Bros. Record
Wells Fargo Advisors	White Nelson Diehl Evans
Young Company	YPM Inc.
Zuvich Corporate Advisors	

Part II:

MBA Employment Outcomes

Summary

With increased programming and education geared toward the MBA class, we have created an environment where expectations have increased, and preparation has taken the place of reaction. As a result of all the concentrated efforts, since 2013, MBA candidates who accepted offers by graduation improved from 53% to 67%, an increase of 26%. During that same period, average base salaries improved from \$50,964 to \$55,947, an increase of 10%. While improvements in the percentage of offers accepted have been substantial, there is still room to improve in increasing salaries. With the overall improvement in rankings, we expect to see more experienced students joining our program, which will should positively influence increasing salaries offered.



Methodology

Starting in January 2015, Argyros Career Services began surveying graduating candidates of the Fulltime MBA Program of The Argyros School of Business and Economics in order to gather important employment data. The Employment Survey asks students to inform us of their employment status. Survey respondents chose one of the following options:

- I am currently seeking a job
- I have already accepted a job offer
- I am not seeking a job

For MBA candidates who reported that they had accepted a position, we additionally asked for their employer, industry, job title, job function, job location, date offer was received, date offer was

accepted, salary information, and the source of the job offer. The data we collect from the Employment Survey is used internally to track employment outcomes and trends of our business school graduates, and is sent to media outlets that rank Fulltime MBA programs such as US News & World Report and Bloomberg BusinessWeek.

To be included in this year's Employment Survey population, we defined the class of 2015 as Fulltime MBA candidates who received their MBA degree from The Argyros School of Business and Economics between July 1, 2014 and June 30, 2015. This standard, along with many others that are listed in this document were created and voted on by members of the MBA Career Services and Employer Alliance, the governing association for MBA Career Services professionals around the world.²

The primary means by which we collected information from this population consisted of visiting classes to collect surveys in May 2015, emailing individuals, an online survey, phone calls, as well as utilizing information from faculty, staff, employers and social media. The outcomes reported in this document reflect employment outcomes through 90 days post-graduation (through August 31, 2015).

Fulltime MBA Class Profile

There were 30 fulltime MBA candidates in this year's graduating MBA class.

- 70% - Seeking Employment (21)
- 30% - Not-Seeking Employment³ (9)
- 0% - No Information (0)

Offer Acceptance Summary

- **86% received and accepted an offer within 3 months of graduation**
 - 67% by graduation
 - 19% after graduation, but within 3 months
- 14% accepted after 3 months of graduation or did not receive a job offer within 3 months of graduation

² <http://www.mbacsea.org/Files/MBA%20CSEA%20Standards%20Edition%20IV%20v5.pdf>

³ As defined by MBACSEA, non-seekers are MBAs that are company sponsored, continuing education, starting a new business, postponing the job search or not seeking for other reasons.

Source of Job Offer

- 33% - primarily facilitated by the Argyros School
- 44% - primarily facilitated by the MBA candidate
- 22% - no information provided

Salary Information⁴

Mean Base Salary	\$55,947
Median Base Salary	\$55,000
Mean Signing Bonus	\$4,000
Median Signing Bonus	\$4,000
Mean "Other Guaranteed Bonus"	\$4,792
Median "Other Guaranteed Bonus"	\$4,792

Job Acceptances by Industry

Industry	Percentage
Technology	28%
Financial Services	17%
Entertainment	17%
Real Estate	11%
Consumer Products	11%
Consulting	5.5%
Healthcare	5.5%
Manufacturing	5.5%
Total	100%

Job Acceptances by Function

Function	Percentage
Finance/Accounting	28%
Marketing/Sales	28%
Operations/Logistics	11%
Management	11%
Human Resources	5.5%
Consulting	5.5%
Information Systems	5.5%
Other	5.5%
Total	100%

⁴ 83% of the respondents provided useable salary data.

Sample of Hiring Employers

Employer
Colliers International
Earth Friendly Products
Galardi Group
ICM Partners
Ingram Micro
Macarthur Sims
Maker Studios Inc