

WHAT YOU CAN DO WITH A MAJOR IN...

# business: finance & economics

The financial business field is very dynamic due to constant expansion of global trade, changing laws and regulations, and developing financial instruments. Nearly every company employs at least one person with a financial management background. Their duties may include overseeing the flow of cash and financial instruments, monitoring the extension of credit, assessing the risk of transactions, raising capital, analyzing investments, preparing reports to satisfy tax and regulatory requirements, and communicating with investors and stockholders. The job responsibilities of a financial or budget manager include overseeing the annual budget process for the company, tracking actual versus budget performance, and maintaining the integrity of the data presented in financial statements. Part of a financial manager's responsibility is to help people in their organization understand how they contribute to the company's profitability. This requires analyzing financial information and the performance of each division within a company.

Graduates with majors in economics are in high demand in financial markets, government agencies, and international organizations. Most large firms have an economics department that analyzes national and international economic trends as well as business opportunities for the firm. Economics develops the skills so necessary in the fields of law, labor negotiation, and conflict resolution.



## ...at chapman university

### Chapman Clubs and Organizations

#### Alpha Kappa Psi

[www.chapman.edu/sbe/akpsi](http://www.chapman.edu/sbe/akpsi)

Dating back to 1904, the Alpha Kappa Psi fraternity emphasizes professional networking opportunities, the development of communication skills, professional development, and strong community.

#### Accounting Society

[www.chapman.edu/argyros/as](http://www.chapman.edu/argyros/as)

Through seminars, workshops and community service, the Chapman Accounting Society helps students enhance their understanding of accounting as a profession.

#### Business Club

[www.chapman.edu/argyros/business/](http://www.chapman.edu/argyros/business/)

Promoting the future careers of Chapman Business students, the Business Club also maintains an investment portfolio for actual student investment in the stock market.

The Argyros School of Business and Economics at Chapman University offers several opportunities in finance and economics. Students can choose to earn a Bachelor of Arts degree in Economics, or a Bachelor of Science degree in Business Administration, where an emphasis could be selected in business economics, finance, or international business. The Chapman program combines a liberal arts education with strong professional training to give the best possible preparation for a career in business, profit and non-profit organizations, and regional, national, and international communities. The Business Administration degree prepares students to use the basic tools in accounting, economics, finance, management, marketing, and quantitative research methods. Students learn to communicate in an understandable and effective manner both verbally and in writing. Educators at Chapman provide an integrated knowledge of different functional areas of business in order to solve the increasingly complex problems facing businesses today. Students also develop an awareness of the operation of basic institutions of the American economy and American business and how these institutions compare and interact with those of other countries.

Many students learn through internships at local business firms and government agencies. Some have had internships in Washington, D.C. at the Supreme Court, Commerce Department, White House, and think tanks. Many students also arrange for one semester to study in another country. Recently students have studied in Australia, Austria, England, and Italy.

### Related Majors

Business Management, Business Entrepreneurship, International Business, Accounting, Economics, Mathematics, Organizational Leadership, Public Relations, Computer Science

### While Still in College...

Students wanting to pursue finance or economics should conduct independent research to work on their gathering, analyzing and reporting data skills, participate in a student organization such as Alpha Kappa Psi, research information on graduate programs (this is a requirement for many jobs in the field), and participate in internships and work-study opportunities.

# ...at the professional level

Associations provide a venue for people to share professional interests while educating the public about their field. Look for details about salaries, training opportunities, membership benefits, and job resources.

## **Association for Investment Management and Research (AIMR)**

[www.aimr.org](http://www.aimr.org)

AIMR serves its members and investors as a global leader in educating and examining investment managers and analysts and sustaining high standards of professional conduct.

## **Financial Management Association International** [www.fma.org](http://www.fma.org)

Broadens the common interests between academicians and practitioners and provides opportunities for professional interaction between and among academicians, practitioners and students.

## **Government Finance Officers Association (GFOA)** [www.gfoa.org](http://www.gfoa.org)

A professional association of state, provincial, and local finance officers dedicated to the sound management of government financial resources, open to everyone whose career, studies, or interests involve government financial management.

## **National Association for Business Economics (NABE)** [www.nabe.com](http://www.nabe.com)

An association composed of individuals who want to utilize the latest economic data and trends to enhance their ability to make sound business decisions.

## **Is It a Good Match For You?**

Do you enjoy working with numbers and/or money?

Do you enjoy analytical problem solving?

Do you enjoy working by yourself?

Do you prefer a highly structured work environment?

## **Vital Skills**

Good math skills

Strong verbal and written communication skill

Good research and data analysis skills

Self-motivated

Good teamwork skills

## **Potential Employment With...**

Banks, Government Agencies, Self-Employment, Educational Institutions, Hospitals, Non-Profit Organizations, Public Sector Companies and Organizations.

## Related Occupations

*Some of these occupations may require additional education and training.*

### Accounting

Account Executive  
Accountant  
Credit & Collection Manager  
Credit Analyst  
Forensic Accountant/Auditor  
Revenue Agent  
Treasurer  
Utility Accounts Director

### Finance

Actuary  
Analyst  
Bank Examiner  
Budget Analyst/Officer  
Commodities Broker  
Consultant  
Economist  
Grant Coordinator  
Investment Broker

Loan Officer  
Purchasing Agent  
Sports Agent  
Systems Analyst  
Trust Officer

### Real Estate

Area Development Manager  
Financial Aid Director  
Financial Services Broker  
Properties Manager  
Real Estate Agent  
Urban Planner

### Insurance

Appraiser  
Auditor  
Insurance Underwriter  
Life Insurance Agent

## Choosing Your Major...

Choosing a major can be a difficult decision. If you need assistance in choosing your major or emphasis, the Career Development Center offers individual career counseling and provides career testing and assessment for current students. In addition, involvement in leadership activities, internships, part-time employment, clubs, organizations, and student government will expose you to different work and learning environments which will aid you in your decision making.

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## For Further Information

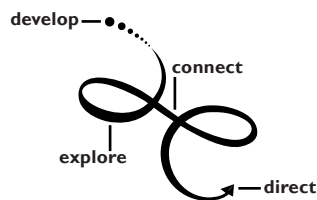
Argyros School of Business and Economics

[www.chapman.edu/asbe](http://www.chapman.edu/asbe)

(714) 997-6684 • Francis Tuggle, Dean

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Career Development Center

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